

Award Criteria

The competition is open for students, researchers and employees at SLU Umeå. We welcome project ideas that have not yet been developed into a commercial product or service to apply for the Innovation Award.



Winners are selected in accordance with the following award criteria:

25% Innovation height / idea

That the idea is new, well thought out and clearly described.

25% Commercial potential alt. societal benefit and scalability

The idea can attract, retain and expand its customer base. That the idea has the potential to become an economically sustainable business.

25% Impact

That the idea can positively affect society economically, socially and ecologically and how the idea relates to the UN's global goals.

25% Implementation potential / credibility

Has the business idea been verified or tested against the most important users / customers. Does the team have knowledge of risks and what skills and needs the project have?

Photo: Jenny Svennås-Gillner, SLU / Mårten Svensson