

SRASA BOARD OF DIRECTORS MEETING

MEETING: Board Meeting Wednesday 30 May 2012

LOCATION: 6pm, Squash SA, 440 Goodwood Road, Cumberland Park

1 ATTENDANCE

1.1 Present:

S. Abishara (SAb) (until 8.00pm) L. Franzi (LF) M. Goldstone (MG) A. Proctor (AP)
C. Psaromatis (CP) (arrived 7.50pm) P. Teale (PT) (arrived 6.30pm)

Ex Officio:

P. Sinnott (PS) - General Manager

Apologies: G. DeVizio (GD) C. Johnstone (CJ) A. Ryan (AR)

1.2

1.3 Guests: Grant Norman, Operations Coordinator (GN)
Patti Wilson, Member Services Manager (PW)

2. CONFIRMATION OF THE MINUTES

Minutes of the meeting held on 26 April 2012 were confirmed as a true and accurate record, noting minor change to finance notes.

Moved: Alissa Proctor

Seconded: Philip Teale

Carried.

3. ITEMS ON AGENDA (Reports Circulated Electronically Prior to Meeting)

3.1 Customer Satisfaction Presentation (P. Wilson, P. Sinnott)

Patti spoke to a slideshow presentation outlining the Customer Satisfaction Survey results. A good number of responses received, from a variety of stakeholders – pennant players, social, club operators and life members.

Main points to note:

The Board

- communication strategies
- face to face opportunities - Board members schedule to attend tournaments throughout the year
- Board communiqué post board meeting, direct to players

Squash SA Admin

- overall satisfaction with Squash SA admin was high
- more local stories on website

Venues

- Condition of courts and cleanliness were of the highest level of importance to players
- 8pm pennant start times issue

Discussion

Online registration assists Squash SA communicate to players as the online registration provides up to date addresses for players, as the database is updated each season.

Communicate directly to players.

Update the website to highlight the Board's role – big picture strategies and board initiatives and facilities (need to communicate this to players).

How to communicate survey results to players? Provide players access to full survey data (excluding comments) and powerpoint presentation summary.

Well done to Patti and the Working Group for creating survey, distributing and collating results.

Hard copies of the survey results were provided to the Board.

ACTION

Summary report in form of newsletter, direct players to full analysis of survey results uploaded to the website. Results to be included in the Annual Report and AGM. Hard copies to venues/Clubs. Article outlining the role of the Board and big picture strategy.

3.2 The Journey Presentation (G. Norman, P. Sinnott)

Phil spoke on the change of direction regarding Pathways.

Talented Squad Members have dropped from 4 to 2 players. Talented Athlete Fund steady at 6 players, State Junior Development Squad has increased from 2010 when there were 18 representatives to 25 players in 2012.

Tournaments – 25 junior players per tournament in 2010 has increased to an average attendance of 34 junior players per tournament in 2012.

High school Comp has increased from 137 to 210 players in 2012.

Squash SA are now implementing less school visits, 1500 students per year in line with our targeted approach rather than mass participation approach. This has seen high retention and conversion per head.

Keep working on our current strategy where the sport is driven from the Club, or Squash SA to deliver programs?

Board – onus should be on the clubs to run programs, but Squash SA to provide the intellectual property. GN discussed current model with Squash SA assisting with initial delivery, and providing clubs with financial assistance/rebates to offset the cost of junior programs. Individual Club coaches run the Junior Club programs with DO guidance. DO's and club coaches run high school sessions to feed into junior programs.

Discussion: Squash SA run/drive a north/south feeder program as some Club programs are not working.

The Board queried what interstate associations do. PS confirmed that some state associations (NSW, Vic, WA) have their own State Facility and deliver sessions and programs themselves.

Suggested stricter rules on FEG with Clubs needing to run junior programs in order to be eligible (or allow Squash SA to host state development squad trainings).

Suggested a 2 tier/state development squad (held Saturday afternoons) – to target participation as this is not occurring at the Club level in some areas.

Explore above option further. Continue focus with high schools, and target progression from High School Competition to pennant or uni squash.

Universities are now affiliated, with structured Clubs in place. Uni Games on in Adelaide this year. Start social comps at unis, and uni challenges. Link high school competition to uni competition as a pathway. Andrew Edwards acting as mentor/advisor to uni clubs.

ACTION

Options paper/costings – two tier State Development Squad North and South.

3.3 2012/2013 Operating Budgets (P. Sinnott, P. Teale)

Moved to 'in camera' section.

4. GENERAL MANAGER'S REPORT

4.1 General Overview Report

4.1.1 OHS Report

No accidents or incidents to be reported.

4.1.2 State Junior Coaching Positions

State Junior Coaching positions are being called for with nomination close 27 June 2012.

Applications received for all positions. JCAC to make a recommendation to the Board at the next meeting.

5. FINANCE (Reports Circulated Electronically)

Racquets SA

No major abnormalities to note. Still trying to resolve the Land Tax issue \$35,000. OAMPS will not be honouring roof claim dispute, write off \$30,000. Investigating the option to appeal to the Ombudsman. Insurers Maxton are preparing a quote for insurance for the next period.

Damien Hill source to building/construction reports – independent?

ACTION

The Board note the financial reports.

Income Statements – no abnormalities to note, tracking to current budget.

Move: Philip Teale

Second: Con Psaromatis

Carried.

6. GENERAL BUSINESS

6.1 Squash Week and Gala Dinner (PS)

Chris Dittmar “on the couch” segment with junior development player interviewing Chris Dittmar.

Barossa Valley Toyota Open and SA Open – Board Members attendance TBC, sponsor and Council to attend. PS to discuss further with Des.

Rundle Mall postponed to later in the year. “In Daily” promotions (promoting calories burnt, health benefits, facts – 75,000 metro Adelaide professionals. 2-3 min clip – fast paced, exciting sport. Can track hits.

60 VIP invites to SA Open.

6.2 Women’s State Grade Brainstorming Session

The Women’s Committee ran the session at Norwood Squash, social and fitness were the key reasons the women played Squash. It was determined to keep current format - some matches all at same venue, and a few split rounds down south, balls/scoresheets to team captains, strict on timings to ensure night not so late, rolling suppers.

Session responses posted on Squash SA website.

7. POLICY

Motor Vehicle Policy (adopted).

Adopt. Move: Philip Teale

Seconded: Lynton Franzi

Carried.

8. CORRESPONDENCE

In:

OAMPS Ceiling Insurance Claim

Jason Mudge, Adelaide Malibu (email) – Board support the PC’s standing. Squash SA to reply to Board.

Out

GME Trade Offer

9. SQUASH AUSTRALIA

9.1 Squash Australia Member Services Agreement (P. Sinnott)

The Board approved the sign off of the 2012 Member Services Agreement.

9.2 Squash Australia President Council (M. Goldstone)

All State and Territory Squash association Presidents have been invited to meet with Squash Australia on 14 July 2012. MG will be attending.

9.3 Squash Australia Governance Review (M. Goldstone)

Mark Goldstone has been invited to be on the Committee for the Squash Australia Governance Review. Mark has accepted position.

10. NEW BUSINESS

11. CONFIDENTIAL ITEMS

11.1 General Managers' Professional Development Plan and Appraisal

11.2 Racquets Bistro

11.3 Racquets Operational Review

12. BOARD DIARY

Next Meeting Wednesday 27 June 2012

2012 Barossa Valley Toyota Open Finals at the Rex, Barossa Valley, Sunday 10 June 2012

2012 Gala Dinner at the Sanctuary Adelaide Zoo, Saturday 16 June 2012

2012 SA Open Finals at Revive Fitness, Sunday 17 June 2012

13. CLOSE MEETING

Meeting closed at 9.15pm.