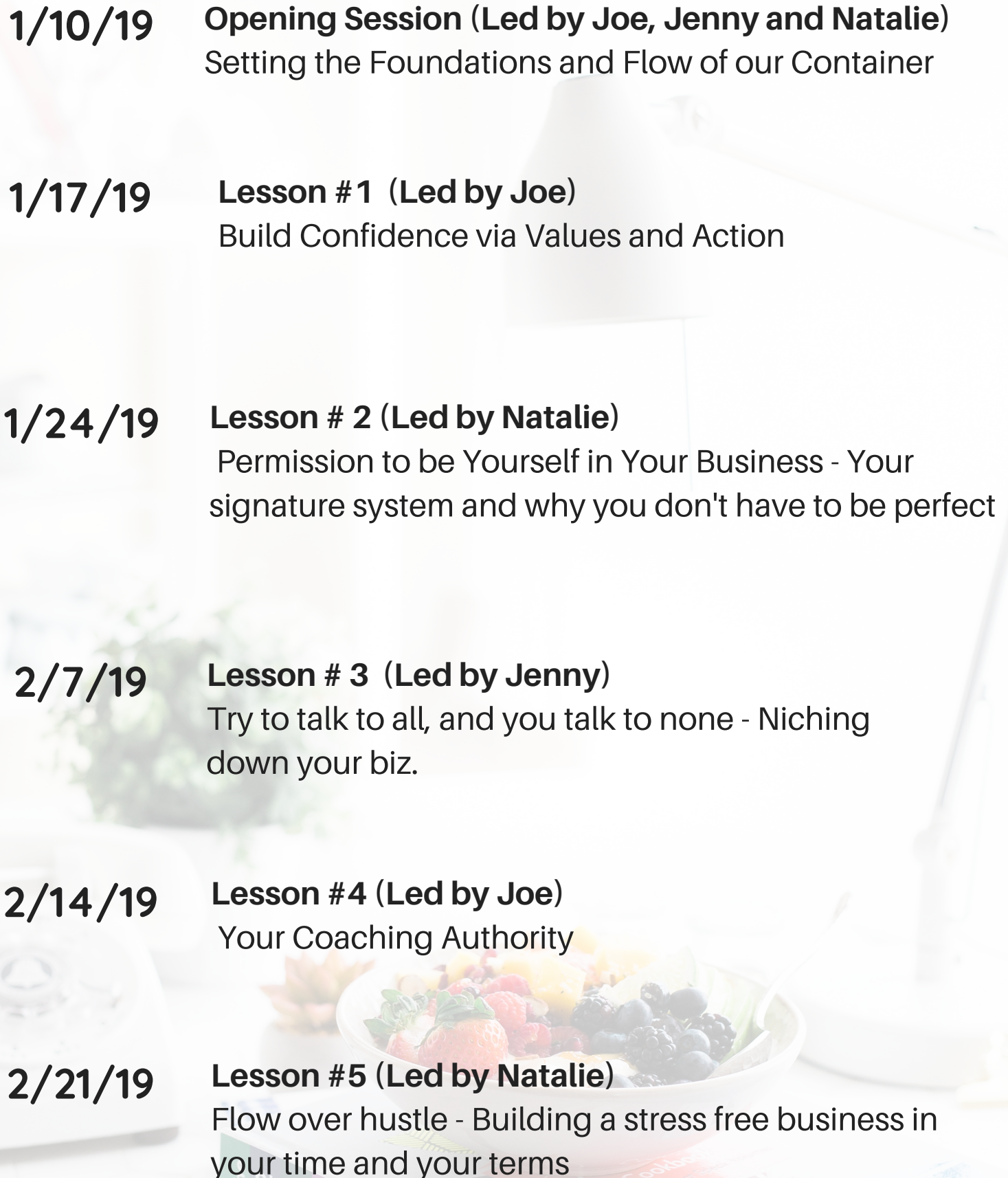


EPC Mastermind Curriculum

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- 1/10/19** **Opening Session (Led by Joe, Jenny and Natalie)**
Setting the Foundations and Flow of our Container
- 1/17/19** **Lesson # 1 (Led by Joe)**
Build Confidence via Values and Action
- 1/24/19** **Lesson # 2 (Led by Natalie)**
Permission to be Yourself in Your Business - Your signature system and why you don't have to be perfect
- 2/7/19** **Lesson # 3 (Led by Jenny)**
Try to talk to all, and you talk to none - Niching down your biz.
- 2/14/19** **Lesson # 4 (Led by Joe)**
Your Coaching Authority
- 2/21/19** **Lesson # 5 (Led by Natalie)**
Flow over hustle - Building a stress free business in your time and your terms

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3/7/19

Lesson # 6 (Led by Jenny)

Your marketing and business "personality"
Finding platforms, branding, messaging and tools that work for your own authentic style

3/14/19

Lesson #7 (Led by Joe)

Playing for the Long Haul - growth cycles, client cycles and creating your garden. (case studies)

3/21/19

Lesson # 8 (Led by Natalie)

So many coaches! - How to stand out in a crowded market

4/4/19

Lesson #9 (Led by Jenny)

From Crickets to Clients - The importance of your email list and strategies and tips to gain followers and subscribers

4/11/19

Lesson #10 (Led by Joe)

"Enrollment. Getting to "yes" with Integrity and Power."

4/18/19

Lesson #11 (Led by Natalie)

Trauma is Trending - A trauma informed approach to business and coaching

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5/2/19

Lesson # 12 (Led by Jenny)

"Check your Tech" - How to reduce technology fears and overwhelm and step into your power around them.

5/9/19

Lesson #13 Open Coaching Call

5/16/19

Final Session: Evaluate, Celebrate and What happens next?

**** Please note:** February 28th, March 28th, and April 25th are all implementation weeks. There will be no formal sessions those weeks.