



David & Martina Sholiton
Sponsorship Coordinators and Founders
849 Almar Avenue Suite C - 407
Santa Cruz, California 95060

Special Z Games, organized by PACES (Parental Advocacy for Children in Exceptional Situations) is a post-apocalyptic, zombie fun mud run created to bring attention to the unfortunate situation in our school system for students with special needs.

Gaining an education with special needs means overcoming daily obstacles, school policies and officials. It starts to feel like they would eat your brains if they catch you.

Be part of the 1st annual event. We are seeking sponsors to make the Special Z Games an unforgettable event that spreads awareness and raises scholarship funds for families with special needs children.

Children, parents, families, and educational professionals want to change the way children are treated within the public school system.

By partnering with PACES to make the Special Z Games a success, you can publically declare your support for changing the post-apocalyptic experience of our special needs students in school systems across the USA. This unique 5K mud run will be a community-building event for a great cause.

As a sponsor, your message will reach and gain access over 6 million families across the United States with children with special needs.

Enclosed, you will find the Special Z Games Sponsorship Fact Sheet and Proposal. SZG is looking forward to working with leaders in our community to bring the Special Z Games to fruition. I will be in touch in the following weeks to answer questions and discuss this public awareness opportunity further.

Thank you for helping us take a stand against the zombies holding our students with special needs back.

Sincerely,

David & Martina Sholiton

David & Martina Sholiton



Sponsorship Fact Sheet

WHO: Special Z Games, organized and hosted by PACES

WHEN: January 23, 2016

WHERE: San Jose, California. Santa Clara County Fairgrounds, 344 Tully Rd, San Jose, CA 95111

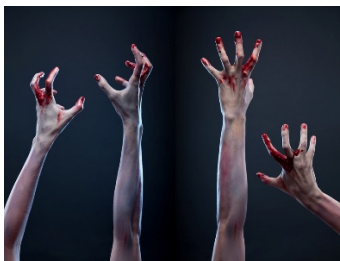
WHAT: Special Z Games is a post-apocalyptic zombie fun mud run, be a part of it! Our course parallels the challenges facing our students with special needs in school. Help us raise awareness of these issues and gain access to over 6 million families across the United States with children with special needs. This is the first unveiling of the Special Z Games, so your company has the opportunity to set the standard in the industry.



AUDIENCE: Our audience is students, parents, family, friends, and educational professionals who want to change the way students with special needs are treated and served in schools. This audience tends to be children, Millennials, and Generations Xers across the USA. Our goal is to bring awareness for children with special needs, raise money for their services not provided by the school system, physical fitness and a marketing opportunity wide and far-reaching for your company.

SPONSORS: 10% of all proceeds (ticket and merchandise sales) go to Special Z Foundation 501(c)(3) non-profit public corporation to assist families financially acquire services their children with special needs that require to be successful. We are seeking sponsors who see the benefit of providing students with special needs easily accessible education. The event will be posted in numerous places including social media.

SPONSORSHIPS OPPORTUNITIES AVAILABLE: \$13,500, \$9,000, \$6,000, \$3,000, \$1,500



2016



Special Z Games

Post Apocalyptic Zombie Fun Mud



Sponsorship Proposal



Businesses searching for creative and interactive ways to reach new, loyal and active customers are invited to partner with PACES and the Special Z Games.

By partnering with Special Z Games, you can increase your business exposure within the mud run, zombie fun, and students with special needs customer bases.

The cross-marketing opportunities will benefit your business and strengthen your roots in the community and surrounding areas.

We offer many sponsorship opportunities that can be tailored to fit your marketing goals and budget.



"Martina Sholiton of 'PACES' has been there for my son and I when no one else seemed to listen or help us with his special needs to get a proper education."
- Parent, Santa Cruz, CA

"We found someone who cares, knows the system and someone you can count on. Thanks Martina."
- Max and Marnie

"Martina came in like Mary Poppins. Spit spot, clean it up, very matter of fact... A breath of fresh air!"
- Parent, San Jose, CA.



About



Special Z Games, organized by PACES (Parental Advocacy for Children in Exceptional Situations) is a post-apocalyptic, zombie fun mud run created to bring attention to the situation in our school system for students with special needs. Gaining an education with special needs means overcoming daily obstacles, and school policies and officials seem to chase after us constantly. It starts to feel like they would eat your brains if they catch you.

10% of all proceeds (ticket and merchandise sales) go to Special Z Foundation 501(c)(3) non-profit public corporation which provides financial support for families to pay for services not funded by public education.

This year will be the event's first year and we are seeking sponsors to make the Special Z Games an unforgettable event that spreads awareness. Bringing together the 5K mud run, zombie and special needs markets will give us the maximum audience to spread awareness about our cause. Our sponsors will have opportunities to put their information in front of over 6 million families in the United States that have children with special needs enrolled in the public education system. Special Z Games is planning to take the games worldwide as well to capture the special needs market around the world.



SPONSORSHIP BENEFITS & DETAILS

We are providing an opportunity in Santa Clara, California BUT we have an audience worldwide!

We aim to provide value to sponsors by:

- Granting 10% of all proceeds (ticket and merchandise sales) go to Special Z Foundation 501(c)(3) non-profit public corporation which provides families economic relief in getting the services they need for their child that is being denied by the public school system
- Granting you to market your services to our 3,000 + participants at our 1st event.
- Granting you with opportunities to become actively involved in creating awareness for children with disabilities and how they are being denied and delayed services by the public school system
- Helping to enhance your profile as an active supporter of a worthwhile initiative that promotes we work with non-profit and for profit businesses that continually contribute to support children with special needs and find themselves in exceptional situations as they are becoming contributing members of society.

	Platinum	Gold	Silver	Bronze	Patron
Value	\$13,500	\$9,000	\$6,000	\$3,000	\$1,500
Sponsorships Available	2	4	6	6	12
Banners at 3 Obstacles	✓				
Banners at 2 Obstacles		✓			
Banner at 1 Obstacle			✓		
Booth at the Event	✓	✓	✓	✓	
Banner on Wall at Event	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓
Link on Website	✓	✓	✓	✓	✓

Other Sponsorship Opportunities

* In-Kind Opportunities

Many of our sponsors are able to provide us with great products and services in exchange for sponsorship recognition! If you are interested in adding in-kind value to your cash sponsorship or providing a full in-kind sponsorship, please contact zombie@specialzgames.com. Some in-kind items received currently include: wood to build obstacles, people to construct obstacles, water, volunteers to support runners during the 5K, Zombieteers and many other "in kind" donations of material as well as time investment. Thank you!!

* Other Ideas

Are you interested in providing support to Special Z Games with something that is not mentioned in this proposal? Do you have a unique idea of how you can partner your business with Special Z Games or Special Z Foundation? Sponsorship proposals can be customized to meet your business needs by contacting:

David & Martina Sholiton

Sponsorship Coordinators and Founders

zombie@specialzgames.com

(831) 392-6671

SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship level. Completed forms can be returned to David & Martina: zombie@specialzgames.com. Please don't hesitate to contact us with any questions (831) 392-6671.

CONTACT INFORMATION:

Company Name *(as you wish to be acknowledged)*

Contact Person's Name

Company Email Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP OPPORTUNITIES:

____ \$13,500 Platinum

____ \$9,000 Gold

____ \$6,000 Silver

____ \$3,000 Bronze

____ \$1,500 Patron



THANK YOU FOR SUPPORTING

Special Z Games!

Once we receive your completed sponsorship form, we will contact you to discuss arrangements, sponsorship benefits and recognition.

PAYMENT INFORMATION:

____ Please send me an invoice

____ I have enclosed a check made payable to
Special Z Games

____ Please charge my credit card

Card Type: Visa / MC / AmEx / Discover

Card Number

Expiration Date

Security Code

\$

Total Sponsorship Commitment

Authorized Sponsor Signature

Date

Thank You.



Post-Apocalyptic Zombie Fun Mud Run!



www.specialzgames.com (831) 392 -6671 <mailto:zombie@specialzgames.com>