Roma
città territorio

01.10.2016 h. 14.00 - 17.30

Biennale Sessions - Reporting From the Italian front
Sale d’Armi B dell’Arsenale

Venezia
Beyond Peripheries and Borgate, in the Forre of the Roman Campagna
Sandro Marpillero

Macro 2, as part of the independent municipality of Fiumicino, could balance Roma Capitale’s established patterns of touristic consumption by offering explorations of geological, archaeological, architectural, and landscape formations marked by deep volcanic ravinell, traces of Etruscan civilization, and 20th century agricultural settlements.

Our design strategy expands on the practices of agritourismo and mobilita’ dolce, outlining four kinds of paths and four destinations, each allowing for modes of travel and accommodations that cater to diverse lifestyles and age groups. The paths reactivate abandoned agricultural trails, footpaths, and secondary roads with different levels of energy’s expense, accessibility, and speed of movement for walking, riding bicycles or horses, and/or using electric vehicles, to explore the forre’s uphill terrain, or traverse them at significant locales.

Four sites of specific architectural intervention have different qualities in terms of topographical characteristics and connections, lending themselves to both re-articulate the conventional tourism agriculture juxtaposition, and to host different phases of an ideal process of cinematic production, from conception to scripting, from staging to montage and distribution, challenging the paradigm of Hollywood’s big-budget movies, that reduced Rome to a scenicographic backdrop.

We post a not-nostalgic reference to the “Cinema of Poetry” of Pasolini’s films La Ricotta and Uccellacci e Uccellini, to activate the potential for visitors and residents to develop inter-dependent narratives at the scale of the Campagna, re-orienting their time-based perceptions about this unique landscape.

Macro 2’s agricultural landscape encourages visitors to construct their own viaggio racconto, by activating the 21st Century cultural paradigm generated by the agility of hand-held individual devices: contemporary digital production of moving images allows to reach beyond predictable touristic tropes and agricultural habits, repositioning subjects in alternative forms of mutual relatedness through the use of technology as a tool for documentation, personal experimentation, mapping, and interactive site-specific data delivery.
Beyond Peripheries and Borgate, in the Forre of the Roman Campagna
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Macro 2, as part of the independent municipality of Fiumicino, could balance Roma Capitolare's established patterns of touristic consumption by offering explorations of geological, archaeological, architectural, and landscape formations marked by deep volcanic ravines, traces of Etruscan civilization, and 20th century agricultural settlements. Our design strategy expands on the practices of agritourism and mobilità dolce, outlining four kinds of paths and four destinations, each allowing for modes of travel and accommodations that cater to diverse lifestyles and age groups. The paths re activates abandoned agricultural trails, footpaths, and secondary roads with different levels of energy's expense, accessibility, and speed of movement for walking riding bicycles or horses, and for using electric vehicles, to explore the forre’s uphill terrain, or traverse them at significant locales. Four sites of specific architectural intervention have different qualities in terms of topographical characteristics and connections, lending themselves to both re-articulate the conventional tourism’s agriculture juxtaposition, and to host different phases of an ideal process of cinematic production, from conception to scripting, from staging to montage and distribution, challenging the paradigm of Hollywood's big-budget movies, that reduced Rome to a scenographic backdrop. We post a not-nostalgic reference to the “Cinema of Poetry” of Pasolini's film La Riscita and Uccellacci e Uccellini, to activate the potential for visitors and residents to develop inter-dependent narratives at the scale of the Campagna, re-orienting their time-based perceptions about this unique landscape. Macro 2's agricultural landscape encourages visitors to construct their own viaggio racconto, by activating the 21st Century cultural paradigm generated by the agility of hand-held individual devices: contemporary digital production of moving images allows to reach beyond predictable touristic tropes and agricultural habits, repositioning subjects in alternative forms of mutual relatedness through the use of technology as a tool for documentation, personal experimentation, mapping, and interactive site-specific data delivery.