

ROMA  
TRE  
UNIVERSITÀ DEGLI STUDI

ROMA  
20-25  
NUOVI CICLI DI VITA  
DELLA METROPOLI

//////////////////// Università degli Studi Roma Tre - Dipartimento di Architettura presenta

# Roma città territorio

01.10.2016 h.14.00 - 17.30 //////////////////////////////////////

**Biennale Sessions - Reporting From the Italian front** //////////////////////////////////////

Sale d'Armi B dell'Arsenale ////////////////////////////////////// Venezia

*Macro 2*, as part of the independent municipality of Fiumicino, could balance *Roma Capitale*'s established patterns of touristic consumption by offering explorations of geological, archeological, architectural, and landscape formations marked by deep volcanic ravines, traces of Etruscan civilization, and 20th century agricultural settlements.

Our design strategy expands on the practices of *agriturismo* and *mobilità dolce*, outlining four kinds of paths and four destinations, each allowing for modes of travel and accommodations that cater to diverse lifestyles and age groups. The paths reactivate abandoned agricultural trails, footpaths, and secondary roads with different levels of energy's expense, accessibility, and speed of movement for walking riding bicycles or horses, and/or using electric vehicles, to explore the *forre*'s uphill terrain, or traverse them at significant locales.

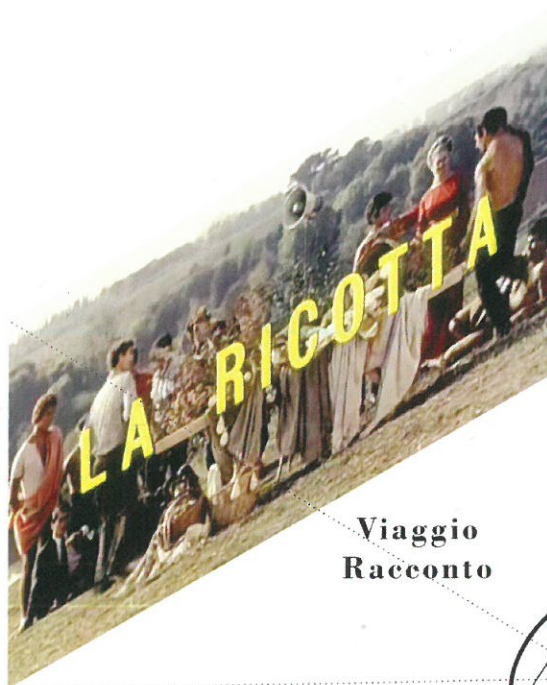
Four sites of specific architectural intervention have different qualities in terms of topographical characteristics and connections, lending themselves to both re-articulate the conventional tourism/

agriculture juxtaposition, and to host different phases of an ideal process of cinematic production, from conception to scripting, from staging to montage and distribution, challenging the paradigm of Hollywood's big-budget movies, that reduced Rome to a scenographic backdrop.

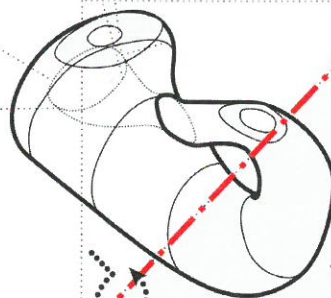
We posit a not-nostalgic reference to the "Cinema of Poetry" of Pasolini's films *La Ricotta* and *Uccellacci e Uccellini*, to activate the potential for visitors and residents to develop inter-dependent narratives at the scale of the *Campagna*, re-orienting their time-based perceptions about this unique landscape.

*Macro 2*'s agricultural landscape encourages visitors to construct their own *viaggio racconto*, by activating the 21<sup>st</sup> Century cultural paradigm generated by the agility of hand-held individual devices: contemporary digital production of moving images allows to reach beyond predictable touristic tropes and agricultural habits, repositioning subjects in alternative forms of mutual relatedness through the use of technology as a tool for documentation, personal experimentation, mapping, and interactive site-specific data delivery.





Viaggio  
Racconto



CINEMATIC  
ACTIVATOR

Mobilita'  
Dolce

Agroturismo

Alternative  
Tourism