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MR MICHAEL CHERNOW

NEW YORK, RESTAURATEUR



FAST FACTS

RESTAURANT:	<i>Cal Pep</i>	WATCH:	Victorinox
BAR:	<i>Maison Premiere</i>	BRAND:	<i>J.Crew</i>
HOTEL:	<i>Soho House New York</i>	SUIT:	Theory
TAILOR:	<i>Stanton Tailor Shop</i>	JACKET:	John Varvatos
GADGET:	iShuffle	SHIRT:	<i>J.Crew</i>
ALBUM:	Legend by Bob Marley	TROUSERS:	<i>J.Crew</i> Bowers
ESSENTIAL ITEM:	Boots	JEANS:	<i>Aene</i> slim fit
GROOMING:	Baxter of California	BAG:	Filson
STYLE TIP:	Keep it simple		

BIOGRAPHY

Mr Chernow began his professional restaurant career in 1993 as a bus boy on the Upper East Side in New York City. He was 13 years old. He then went from serving drinks in nightclub Life, on Bleecker Street, to opening Woo Lae Oak on Mercer Street. After moving to LA to work at Woo Lae Oak's original location, he returned to New York to open Punch & Judy – a wine bar on Clinton Street. In 2002 he was placed behind the bar at *Frank* on 2nd Avenue, where he stayed for seven years. In February 2010 Mr Chernow opened The Meatball Shop in the Lower East Side with his childhood friend Mr Daniel Holzman. TMS has been a resounding success – leading to three more shops since, with a fifth on the way.

[thameatballshop.com](#) ⇨

[twitter.com/MichaelChernow](#) ⇨

MR CHERNOW'S RECOMMENDATIONS



FAVOURITE RESTAURANT AND DISH

"My favourite restaurant on earth is in Barcelona, a place called *Cal Pep*. The baby squid with garbanzos and squid ink is amazing. But if we are talking New York, I would have to say *Frank* on 2nd Avenue. Eat the "Rigatoni al Ragu" an epic dish!"



BEST BAR

"Although I no longer partake in the drinking part, I would have to say *Maison Premiere* in Williamsburg is my favorite. The best cocktails in New York City, an amazing atmosphere, and a top-notch raw bar."



VACATION CHOICE

"Well, if vacationing was a regular element in my life I would probably have a more educated answer for you. That said, I am a huge fan of Spain – Barcelona specifically. The food, culture, energy, architecture, art and people make that city one of the best places to visit."



FAVOURITE HOTEL

"I truly enjoy staying at *Soho House New York*. The service, aesthetic, amenities, locations and overall experience supersedes most hotels I've stayed with in my short 32 years on this planet."



TYPE OF BAG

"I travel through the city on bicycle. I carry a big bag, typically a backpack by Chrome, though I wish I didn't have to. I go to the gym almost every day so apart from my computer and Moleskine, I also have sneakers, boxing gloves and gym clothes. I have not been able to find a "big kid" fancy bag that works when riding around. If I am not going to the gym, I carry a great-looking Filson bag."



BEST SHIRT BRAND

"I have got to say *J.Crew* for button-ups; the slim-fit cut fits me best. I can go into *J.Crew* and find exactly what I am looking for, they always have a large variety of colours. For T-shirts I would say *James Perse* and John Varvatos – very comfortable and great quality."



FAVOURITE SUIT

"I own three Ladlow suits from *J.Crew*, and I also own a Theory suit that fits very well. I am not a big spender in the suit market but I like simple suits that are slim fitting."



CUT OF TROUSERS

"Wow, I feel like I am a *J.Crew* advocate here, but their Bowers slim-fit trousers fit me best."



JEANS BRAND

"I wear *Aene*, *A.P.C.*, *J.Crew*, John Varvatos and Levi's. I love them all equally. All slim fit."



UNDERWEAR CHOICE

"*Calvin Klein Underwear* briefs."



PREFERRED JACKET STYLE

"I have many jackets, and actually collect them, so this is a tough question. I have a few great leather jackets, and John Varvatos was my most recent purchase. For everyday use I switch between a *Woolrich Woolen Mills* jacket and a Carhartt three-quarter length. I also love H.W. Carter And Sons' stuff."