



3—Articulate Your “Why?”

What are you writing?

Write your 'Why?' answers here

Why I **need** to write the book I've focused on in the last two lessons...

Why I need to write **this** specific book...

Why **I'm the best person** to write this book...

Why I need to write this book **now**...

How I will **feel** once my book is written...

Why I need to write **my** book...