



Darell Taylor CEO ESPY NETWORKING COMPANY <dt322@gmail.com>

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## Networking & Marketing Event to benefit Atlanta Habitat for Humanity

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**Melinda Kelleher** <melinda.kelleher@atlantahabitat.org>  
To: "dt322@gmail.com" <dt322@gmail.com>  
Cc: Jessica Herrick <jessica.herrick@atlantahabitat.org>

Wed, Mar 9, 2016 at 9:30 AM

Darell -

Thank you for your interest in supporting Atlanta Habitat.

Since this is a first-time event with no history of results, I am going to ask that you check back with us

at the end of April and let us know how your sales are going.

As you know, we do not allow our logo to be used for event promotion unless we are guaranteed

a minimum donation of \$1,000. As I am sure you can understand, Atlanta Habitat's brand has immeasurable

value and we typically do not partner on events that are unproven.

That said, we are very grateful for your interest in supporting our mission with a donation and look forward to

hearing your progress as you move forward. Then we can make a final decision about our participation.

Thanks again.

Melinda Kelleher  
Vice President & Chief Development Officer

Atlanta Habitat for Humanity

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**[www.atlantahabitat.org](http://www.atlantahabitat.org)** *Building a Better Atlanta, One Home at a Time*