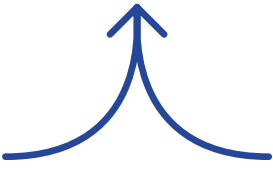


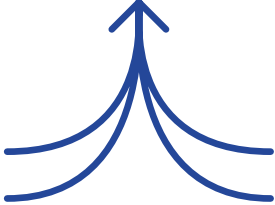

DIRECT YOUR FUTURE OR SOMEONE ELSE WILL

In this activity, you will learn the importance of establishing a compelling and unified Futureview that is shared and embraced by your internal and external teams to accelerate success.

Module 4 Lesson 6	Rapid Application Learning Activity Worksheet
<p>Shared Futureview®</p>	<p>Earlier in this instructional series, we covered the concept of Futureview. How you view the future shapes how you act in the present. And, how you act in the present shapes your future. Your Futureview will determine the future you.</p> <p>The Futureview principle can also be applied to your organization. For example, right now, there are people in your organization who create a lot of value, and they're thinking of leaving. What's the difference between those who plan to stay and those who plan to leave? It's their Futureview of staying with the company.</p> <p>The Futureview principle can apply to your customers, as well. For example, today, some of your customers are thinking of leaving you and taking their business to a competitor. Why? Their Futureview of continuing to do business with you is negative.</p> <p>For most, the Futureview others have of their organization fits where they were and where they are, not where they're going. What's needed is a very compelling and shared Futureview that will accelerate your success.</p>
<p>Activity #1</p> 	<p>What is your organization's Futureview? Is it based on past realities that are becoming less relevant, or is it based on the Hard Trends and new opportunities that are shaping the future?</p> <p>Write your response below:</p>

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Module 4 Lesson 6	Rapid Application Learning Activity Worksheet
<p>Activity #2</p> 	<p>How would you refine your current strategic or business plan to make sure your organization's Futureview is taking advantage of the Hard Trends shaping the future?</p>
<p>Activity #3</p> 	<p>Have you communicated your revised Futureview with your vendors? Do your vendors have an organizational Futureview? How can you move forward together with an aligned Futureview to assist each other in achieving shared goals?</p>