

Nursed. Smitten. Cursed. Hidden.

Welcome:

Fellow Loudreader

If you're reading this, the time has come. A great loudreading is in the making, and YOU my friend, YOU have noticed! On that note, we welcome you to join us in this great event. You must have received an envelope along with this message. We hope to see you on the other side.

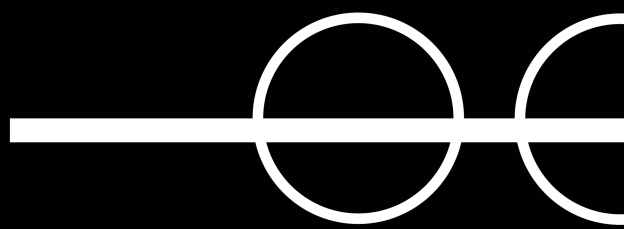
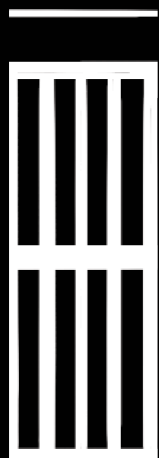


Navigating through

Use the tools you received along with the envelope. If you truly are a loudreader, we believe you'll have what it takes to figure it out.

Meeting

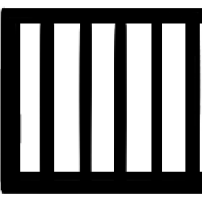
point:



04 / Hidden [well, no more]

Let's throw a **brick** at them, shall we?

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# 01/ Nursed



CEPT's prestigious education

Isn't it just lovely to abandon everything your country stands for - its climate, community, society, identity, culture and art?

And no, we most definitely aren't talking about the 60's, which were ironically more independent times of education, thought and progress.

What's funnier is that the university has crossed milestones with its exceptional pedagogy and contribution to the urban fabric of the country, but hey! That's nothing compared to an 'ivy league' now, is it?



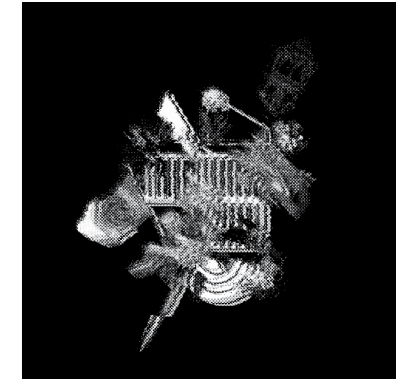
# 02/ Smitten



CEPT's reach

One of the oldest and most successful architecture schools, a part of the national archives, advisors for urban planning, METRO rail development, New capital city planning, waterfronts, housing policies and schemes, national advisor to airports, In charge of regional, state and (in some cases) national Heritage and Conservation, and for what?

To watch and do nothing, while 'strange white men' who know absolutely nothing about these historic totems come and tear them down. Ah, just like old times!



# 03/ Cursed

CEPT's walls

A campus without doors? Doshi might've achieved that but the administration sure was quick to build up massive walls, insulated by bureaucratic policies and layers of manipulation.

You'd think that those screams and cries for help would've remained engraved in stone and brick, but of course not!

Just like the heritage and identity, these cries were wiped out with one big blow, leaving nothing but an empty oasis of memories.

Oh but don't worry! At least this one's all fancy looking and has Air Conditioning!

# While you're at it



We highly recommend checking out the vision for a “New CEPT”, with all the exciting new lineup of buildings they have in place!

Oh, and don't forget to book yourself a front seat at the 'helpless silenced souls' theatre. Wouldn't want to miss a minute of the destruction and 'resurrection' now, would you?



## CEPT's Footprint?

(Cultural land - existing built form + 'Modern' interventions)<sup>Heritage Preservation</sup>

x

(Bureaucracy + Power structures + Pedagogy shift - research findings)<sup>Western Fetishism</sup>