

The Board of Directors has pleasure in presenting the 2010 Annual Report of the activities of the Association for the 12 months ended 30^{th} June 2010 together with an audited Statement of Income and Expenditure and Balance Sheet of the Association for the period ended 30^{th} June 2010.

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Cover Photo: Jasmin Burnard and Tahlia Martin

Life Members

Mr L Atkins Mr M Bradey Mr J Chapman Mr M Kennewell Mr N McLaren Mr H McMaster Mr W Spear Dr B Walker

Administration

Squash Rackets Association of SA

Squash SA

General Manager Mr Phil Sinnott

Development Manager Mr Des Panizza

High Performance Coach Mr Geoff Davenport

Pathways ManagerMr John Cranwell (from May 10)Member Services MgrMrs Patti Wilson (from May 10)Competition/AdminMrs Tanya Virgens (from Apr 10)Admin AssistantMs Renee Braithwaite (to Jan 10)Trainee Admin Assist.Miss Laura Wallis (to Dec 09)

Racquets SA

General Manager Mr Phil Sinnott
Club Manager Mr Damien Hill
Assistant Manager Ms Mandy Gebhardt
Finance Officer Mr Bryan Ploenges

2009-2010 Board of Directors

President Mr Mark Goldstone

Directors Mr Stewart Allan

Mr Stephen Cope Mr Danny Giles

Mrs Cheryl Johnstone Ms Alissa Proctor Mr Richard Tisher Mr Jack Wass

Finance Advisory Committee

Mrs Carol Cheetham Mr John Holland Mr Bryan Ploenges Mr Rod Shearing

Auditor

Mr Rod Shearing

Association of Squash Referees of South Australia

President Vacant

Secretary/Treasurer Mrs Judy Feltrin

SA Masters Squash

PresidentMr John WoodVice PresidentMr John HollandSecretaryMrs Annette WoodTreasurerMrs Carol Cheetham

Racquetball

Competition Manager Mrs Leonie Johnston **Development Officer** Mr Sam Abishara

Daytime Competition

North Co-ordinator Mrs Winn Unwin South Co-ordinator Mr Des Whelan

Pennant Committee

Registrar Mr Peter Norman (to Mar 10)

Mr Will Gray (from Apr 10)

Committee Mr Mark Parker (to Mar 10)

Mr Terry Swanton

Ms Mandy Neller (to Apr 10) Mr Brian Richards (from Apr 10) Mr Nathaniel Wolff (from Apr 10)

2009 State Junior Team

Head Coach Mr Geoff Davenport **Assistant Coach** Mr Andrew Edwards

Sports Psychology Mr Alex Ask
Strength/Conditioning Mr Simon Lukas
Team Manager Mrs Jane Lokan
Team Cook Mrs Cheryl Menzies

State Selectors

Senior Panel Mrs Kirsty Geue

Mr Jason Mudge Mr Des Panizza

Message from the President and General Manager

Welcome to the 2010 Annual report, which provides an overview of what can only be described as a busy and productive past twelve months, with a significant number of changes evident at both the governance and operational level.

At the forefront of this report we would like to take the opportunity to thank the retiring President of SRASA, John Holland and the outgoing Board Members Roger Beard, Manfred Lang, Jason Mudge, and Kirsty Geue. On behalf of the Board and wider squash community we extend our thanks and appreciation for the commendable work voluntarily offered to the Association over many years.

On the same token, we would like to acknowledge and thank current Board Members — Stewart Allan, Alissa Proctor, Cheryl Johnstone, Danny Giles, Sam Abishara, Jack Wass, Steve Cope and Richard Tisher for their input and contribution to the Board over the past 12 months.

New Strategic Directions

Following the 2009 AGM, the new Board consulted with stakeholders and undertook an Efficiency and Economy Review of Squash SA.

As a result the Board received:

- An analysis of expenditure over the past three years in relation to the existing strategic plan
- Indicative financial projections and estimates of future financial capacity
- A review of current position descriptions and key result areas
- A review of the adequacy of current resource allocations now and in the future

The Board consequently developed a new <u>Strategic Plan</u> that articulated a commitment to increasing participation and engaging more effectively with the squash and racquetball community. Key aspects of the forward strategy included:

- Increasing Participation & Membership
- Improving Facilities
- Game and Player Development
- Governance & Administration

Engaging with the Squash Community

The Board has committed to developing closer relationships with the squash and racquetball community. As a result the Board has:

- Held a Strategic Information Session for local stakeholders
- Received feedback from Squash Australia that the proposed Strategic Direction aligns closely with their structure
- Developed ways to relate more closely with Court owners and to support them with training opportunities, OH&S and industrial relations advice and insurance support
- Set up a Blog on the Squash SA web site, with information on Board activities for players and clubs to provide feedback and suggestions
- Assisted Squash Australia in developing a national IT Strategy

Committees

A complete re-structure of advisory committees with new terms of reference has been introduced and a recruitment process is currently underway. Most committees will include players, court owners and members. The committee structure includes:

- Finance and Audit
- Junior Coordination
- Senior Coordination
- Facilities
- Marketing and Membership
- Awards
- Pennant

Organisational Structure and Staffing

To support the new strategic direction and key priorities, Squash SA commenced a staffing restructure. Six new people have been employed to increase management, development and direct contact with the squash community.

Facilities

A number of number of activities have been undertaken to continue to develop and enhance facilities for all players, including:

- A facilities audit of all metropolitan and country centres
- New facility development opportunities investigated in partnership with local government
- Facility Enhancement Grant implemented for existing court owners

Racquets SA Development

The Board has adopted an overall site Master Plan for the Racquets SA facility, to provide better and more convenient facilities to visitors and patrons. Architectural plans have been developed that include increasing car parking, building renovations and extensions over a staged process. Stage one – car park development has been progressed.

Governance and Board Management

The Board is mindful that professional governance standards and management is critical to support squash and racquetball development. So far the Board has:

- Conducted a governance audit, including a Board skills analysis and development of communication protocols between Board members and Squash SA staff
- Begun re-writing the Constitution
- Appointed a member with racquetball experience to the casual Board vacancy
- Commenced a review of the SAAS high performance program

Marketing

A targeted marketing and communication strategy has been developed to increase the profile of squash and racquetball, have a more contemporary edge, and connect with our own community more effectively. Some early successes include:

- Development of our own WebTV Program on Australia Live TV. The Program will include regular sporting, music and comedy stars from across Australia promoting our sport
- Feature story on Totally Wild featuring two of our junior squash players, scheduled to air in August
- Promotion on a number of radio stations
- Development of a new Squash SA and Racquets SA logo.
- Use of more contemporary communication strategies such as Twitter, Facebook and a new Squash SA website.

On behalf of the Board, we wish to acknowledge the contribution of the whole team, including staff of Racquets SA and Squash SA, our committees, club coaches, administrators and referees, officials and volunteers. The entire team is very passionate and dedicated to the overall development of the Association.

We are confident that changes to the SRASA structure and our consultative approach to review both governance and operations will mean the Association is better positioned than ever before to ensure the future of the sport of Squash in South Australia.

Mark Goldstone
President
S.R.A.S.A

Phil Sinnott General Manager S.R.A.S.A





in a row.

SAAS Report

2009/2010 has been another successful year, with the sport science area that has been only partially operational up to this point now being a regular part of the program. Thanks must go out to those experts who have embraced the Academy's vision and direction, Simon Lucas for his valued Strength & Conditioning programs, Alex Ask for his insightful sport psychology and Marie Ryan for her Nutritional advise.

South Australia again set the standard for professionalism at the Australian Junior Championships by being the 1st state to have sport science expertise added to the team management staff. SA is the envy of all other state and with this degree of support and with continued use of these experts will definitely close the gap on the all-powerful Queenslanders.

Over the last few years SA has started winning national junior team titles again and this was evident in 2009 with the under 19 girls team of Stephanie Wighton and Laura Wallis comprehensively taking out the title. Both girls were in their final year of juniors and it was a fitting way for both to end. Special mention must go to Stephanie Wighton who surely has set some sort of record for SA by winning her 3rd national title

Other successes at the 2009 AJC are summarised as follows:

- Runner up boys under 15, Trae Menzies Josh Seidl and Bradley Jones.
- Trae Menzies being undefeated in teams event, beating Australian No 1
- 3rd in under 13 girls, Stacey Cope, Bianca Burnard, Angela Agostinetto, Jennifer Jones
- 14 players ranked in the top 16 nationally.
- 2 players in top 3, 4 players in top 8, 8 players in top
 10
- SA team support and team camaraderie, simply the best in Australia



2009 AJC Squad

Notable performances in 09/10 were:

- Winning the Senior National Teams Event in Devonport, Jason Mudge, Justin Beard, Ross Hewitt, Bonny Wu & Alma Kushartanti
- Mike Corren beating current record of PSA tournament wins
- Trae Menzies finishing 3rd in under 17's at NJS at Easter, his 1st year in age group
- Stacey Cope finishing 2nd in under 13's at NJS at Easter

- David Fumpson winning boys under 15's at NJS at Faster
- Jasmin Burnard finishing 2nd in under 15 girls at NJS at Easter
- Alyssa Mcinerney, David Fumpson & Trae Menzies being named in Australian National junior squads

Other notables in 09/10 were

- The forming of a strong association with Prince Alfred College, both in player development & their generous sponsorship of the program with squash court usage.
- The arrival from England of David Fumpson, adding considerable strength to the program and Australian junior squash.
- Mike Corren returning to SA to live & train, adding professionalism to the program and guidance for the younger athletes
- Cameron Deehan moving to SA to play & train, again adding significant strength to the program and SA state junior team
- Ben Werchon's miraculous recovery from a severe car accident, providing inspiration to all who know him. Simply amazing!

With the change of the Squash SA board has come many new and exciting proposals that will have significant effect on the HP program over the next few years, some of which are listed below

- Additional funds for SAAS Elite athletes
- Additional Staff to specifically target areas within our sport needing attention
- Increased focus on the participation/grass roots area
- Greater marketing of our sport
- Better interaction between administration and clubs
- More structured junior club programs
- More focus on country area development, with a new program R.A.D.S (Regional Athlete Development scheme) having great success in the Barossa region

SAAS is now the only remaining High Performance program left in Australia underpinning the AIS program. With the additions of the sport sciences the program now has the foundations to move forward at a greater rate than in the past and with the forward thinking Squash SA board, squash in SA now looks likely to prosper again. It is an exciting time and hopefully I will continue to be part of the rebirth of our great game.

On a personal note I would like to thanks all parents, players, admin staff, court owners, coaches and advisors for their assistance and support throughout the year.

2010/11 promises to be a big year with many new programs and changes, lets all get behind these and work together for the betterment of the game.

Geoff Davenport **High Performance Coach**



South Australian Academy of Squash

State Senior Rankings

As at June 2010

Men

- 1 Mike Corren
- 2 Jason Mudge
- 3 Justin Beard
- 4 Ross Hewitt
- 5 Geoff Davenport
- 6 Mark Jory
- 7 Scott Coombe
- 8 Ryan Smith

Women

- 1 Alma Kushartanti
- 2 Bonny Wu
- 3 Stephanie Wighton
- 4 Rebecca Bergamin
- 5 Kathryn Kirk
- 6 Shauna Brewer-Vawser
- 7 Alicia Kerr
- 8 Rebecca Thickbroom



Aaron Fyfe, Chris Rule, Simon Lucas, Alma Kushanrtanti and Stephanie Wighton

State Junior Rankings

As at 1 May 2010

1

1

2

3

4

5

19 Girls

17 Girls

Talia Martin

Stacey Cope

Stacey Salter

Jasmin Burnard

Alyssa McInerney

Caterina Agostinetto

Ben Werchon Andrew Wise Trae Menzies

- 4 Jay Kulak
- 5 Matt Lokan

19 Boys

6 Lucas Norman

17 Boys

- 1 Trae Menzies
- 2 David Fumpson
- 3 Josh Seidl
- 4 Brad Jones
- 5 Tyler Goldstone
- 6 Oliver Norman
- 7 Zac Robertson

15 Boys

- 1 David Fumpson
- 2 Kris Kulak
- 3 Simon Cope
- 4 Alex Grossett

13 Boys

- 1 Sam Haydon
- 2 Trent Noble
- 3 Will Pearson



Ben Werchon



Trae Menzies and Josh Seidl



Naomi and Jasmin Burnard



Tahlia Martin and Caterina Agostinetto

15 Girls

- Jasmin Burnard
- 2 Stacey Cope

1

- 3 Naomi Burnard
- 4 Angela Agostinetto
- 5 Jennifer Jones

13 Girls

- 1 Stacey Cope
- 2 Bianca Burnard
- 3 Emily Seidl
- 4 Hannah Salter
- 5 Tayla Schofield
- 6 Lauren Aspinall
- 7 Courtney Aspinall
- 8 Holly Salter
- 9 Sarah Salter
- 10 Sarah Thompson



Stacey Cope and Bianca Burnard



Dion Bandiera(NT) and David Fumpson



Alexandra Haydon and Sarah Salter

Tyler Goldstone and Simon Cope

19 Peter Taylor

20 Neeraj Aggarwal

National Senior Rankings 1 February 2010

	MEN			WOMEN	
1	David Palmer	NSW	1	Kasey Brown	NSW
2	Cameron Pilley	NSW	2	Donna Urquhart	NSW
3	Stewart Boswell	ACT	3	Lisa Camilleri	QLD
4	Aaron Frankcomb	TAS	4	Melody Francis	VIC
5	Ryan Cuskelly	NSW	5	Amelia Pittock	VIC
6	Scott Arnold	NSW	6	Zoe Petrovansky	QLD
7	Steven Finitsis	QLD	7	Sarah Cardwell	VIC
8	Matthew Karwalski	NSW	8	Samantha Davies	QLD
9	Michael Corren	SA	9	Maggy Marshall	TAS
10	Wade Johnstone	WA	10	Tamika Saxby	NSW
11	Zac Alexander	QLD	11	Jane Kennedy	NSW
12	Jason Mudge	SA	12	Sarah Nelson	NSW
13	Nathan Stevenson	QLD	13	Alma Kushartanti	SA
14	Justin Beard	SA	14	Christine Nunn	ACT
15	Rex Hedrick	VIC	15	Selena Shaikh	VIC
16	Josh Cardwell	VIC	16	Bonny Wu	SA
17	Luke Forster	QLD			
18	Jacob Alexander	QLD			

QLD VIC



Mike Corren

National Junior Rankings 1 May 2010

	19 Boys			19 Girls	
1	Jacob Alexander	QLD	1	Sarah Cardwell	VIC
2	Jamie McErvale	QLD	2	Selena Shaikh	VIC
3	Walter Koteka	WA	3	Sharmaine Mills	NT
4	Ben Werchon	SA	4	Christine Nunn	ACT
5	Jack Molloy	WA	5	Makayla Maricic	WA
6	Wesley Cusick	NSW	6	Heather Pilley	NSW
7	Lachlan Johnston	QLD	7	Jennifer Brown	NSW
8	Cameron Deehan	NSW	8	Rachel Carey	NT
9	Alex Gough	NSW	9	Kelly Preston	QLD
10	Adam Brooks	NSW	10	Rachel Mahon	QLD
11	Joel Boman	NSW	11	Alyssa McInerney	SA
12	Andrew Wise	SA	12	Leanne-Marie Carr	QLD
13	Christopher Badenhorst	NSW	13	Angela Sadler	QLD
14	Joshua Southwell-	ACT	14	Amy Littler	TAS
15	Derek Collins	NSW	15	Maddie McGinty	QLD
16	Ben Couch	VIC			
	17 Boys			17 Girls	
1	Sam Fife	QLD	1	Tamika Saxby	NSW
2	Luke Bunting	WA	2	Bethany Brazier	QLD
3	Jake Davidson	WA	3	Dijo Sexton	QLD
4	Jason Barrett	QLD	4	Grace McErvale	QLD
5	Trae Menzies	SA	5	Tiffany Loss	QLD
6	John Peacey	QLD	6	Natalie Newton	QLD
7	Kane Koteka	WA	7	Luka Stoop	WA
8	Luc Rance	QLD	8	Nicole Stoneham	VIC
9	Sam Evans	NSW	9	Emily Bunting	WA
10	Jack Somerville	QLD	10	Laura McCredie	ACT
11	Karl Krauss	QLD	11	Moana Gray	NSW
12	Brad Williams	NSW	12	Challen Stowell	QLD
13	Michael Badenhorst	NSW	13	Holly Barnes	ACT
14	Dayne Gruenthal	WA	14	Emily Stack-Masula	QLD
15	Luke Collins	NSW	15	Iritana Gray	NSW
16	Daniel Wright	VIC	16	Nodoka Mazhar	NSW
	15 Boys			15 Girls	
1	Rhys Dowling	NT	1	Jessica Turnbull	QLD
2	Ben Marschall	QLD	2	Eloise O'Connor	WA
3	Ben Somerville	QLD	3	Kate Lindsay	TAS
4	Tom Calvert	QLD	4	Naomi Dobson	NT
5	Nathan Youd	NSW	5	Jasmin Burnard	SA
6	Rohan Toole	NSW	6		ACT
	Robert Palmer			Leanne Davey	
7		ACT	7	Kristin Nightingale	NSW
8	Krystofer Kulak	SA	8	Jessica McLean	WA
9	Jarrod Kirwin	QLD	9	Molly Denham	VIC
10	Simon Cope	SA	10	Samantha Calvert	QLD
11	Tyas Williams	NT	11	Aeron Skidmore	VIC
12	Aiden Bailey	WA	12	Nathalie Sutter	QLD
13	James Watson	VIC	13	Naomi Burnard	SA
14	Dominic Smith	VIC	14	Angela Agostinetto	SA
15	Zac Evans	ACT	15	Jessica Gibson	NSW
16	James Law-O'Keefe	NSW	16	Ellen Benaquista	NSW

Development Manager's Report

Australian Open 16 – 19 July, 2009

Clare was the venue and Australia's "best ever" Tournament the result!

Thanks again to Clare Squash Club for supporting Squash SA and Squash Australia in making this Event a memorable one. Stewart Boswell won his fourth title narrowly defeating Cameron Pilley in an epic five game final. New Zealand's Joelle King showed an impressive combination of power and touch to defeat title holder Annie Au in the Womens final.



Bullseye

Our Inschool program is welcomed and commended by all the schools we visit. We take our inflatable mini courts and circuit of fun coordination activities to the schoolyard or hall. The Australian Sports Commission have used our "methods" as demonstration lessons for other sporting / activity groups to follow. The high activity level and variety of equipment are our program's strengths.

Converting keen inschool participants to junior participants at the local courts still remains a challenge. On the positive side the game of squash is introduced to hundreds of children via our school visits and the feedback is encouraging.

Oncourt

The number of schools including squash into their program is increasing. This is the best introduction to the sport, with students starting with the foam ball, progressing to the "Big Ball" and eventually the competition ball. Due to transport requirements high schools and colleges are the groups I work with the most. In the country, primary schools are located close to the courts are our target schools and encouraging juniors to the club and finding volunteer coaches is an easier process than in the Metropolitan Adelaide.

Encouraging schools to include Squash in their program is much easier after they have experienced a few sessions at the courts. The students pick up the basics very quickly with a very high "success" rate and improvement evident. Having the beginners Big Ball is a great help in the cooler months.

Friday Afternoon School Squash

46 Teams of four players competed in the 2010 competition. Unfortunately the girls open competition was not happening this season. The Matrix was introduced this season and will help Teams grade correctly in the future and ensure a more even competition with the best players from each school playing the best of their opposing school. Thanks to all the school teachers, coordinators and coaches that help the students compete and train.



National Junior Series 3 – 11 April 2010

With 185 entries the in first NJS Tournament planning and organising started many months before hand. Our Event working committee was able to get most things right. Event shirts, accommodation, food, transport, trophies, Referees and running the Tournaments were all covered successfully. Special mention to local mum Karen Burnard for organising the catering at Karadinga and Melissa Prentice (Squash Australia) for working tirelessly organising the draws and results.

We had a first ever Event BBQ and disco this was combined with the Presentation of Trophies with Hall of Fame legend Chris Dittmar doing the honours. Not having a squash facility in SA with enough courts and space to host this National Event meant two Centres - Ingle Farm Recreation Centre and Karadinga Sports Centre about 3 kms apart were our venues. Both Centres did a great job and sincere thanks to Greg Hurrall (Ingle Farm) and Annie Boase and Warren Rule (Karadinga) for their tremendous efforts in having their Centres prepared for this Event.

Tournaments

Junior Events are "skills" based and held monthly throughout the Squash season. Numbers participating in these Events varied between 25 –40. What was pleasing was that 1 or 2 first timers were at most Events this year.

Special thanks to the Junior Fundraising Committee for providing healthy food and snacks at all Events and to Cheryl Menzies for well organising most Events.

The Matrix Graded Events – one day tournament with players graded by their Matrix rating - for all comers could only attract 10- 20 entries throughout the year.

In 2011, we hope to attract more schools to the courts and will try to have Squash Focus schools were squash is given some extra time in the sport's curriculum. Perhaps overseas and interstate players will be attracted to South Australia to be part of our program in the future.

Des Panizza **Development Manager**

Referee's Report

Our referees have been kept busy through-out the past year despite the Australian Open temporarily moving to Canberra for 2010.

Judy Feltrin was off to Sydney in September '09 as SA's representative for the Australian Junior Series. Judy reported our girls exceeded all expectations with their results.

Peter Norman and Judy attended a refereeing workshop in Melbourne in late February of this year, and although they are a lot of hard work and require us to give up our free time; we attend these to further our education and pass on the information to benefit others.

Locally all Adelaide referees were in action for the State finals for Spring. Then it was Adelaide's turn to host the National Junior Series. The newly opened Ingle Farm Squash courts was the venue and with the host of Interstate referees; our referees presented themselves exceptionally well. Referees for the event were Jerry Cuthbetson, Brian Richards, Raice Tapp, Grant Donovan, and Peter Norman. The Series was followed on by the Autumn State Finals and again our referees did us proud. Many thanks to Peter, Brian, Raice, Judy, Grant, Jerry and Liam Johnson for your efforts. As part of the Pennant Committees qualifications for the final series, 8 RAP courses were conducted through-out the year, again many thanks go to Peter for collating the papers and along with the other presenters for giving of their time to bring these to the players. Although there is a resistance to these courses they are presented to help you with your pennant refereeing and marking.

Brian Richards is running the Rent-a-Ref program. One of our referees will attend your match and referee, help with your marking and answer any questions you might have about squash all for a small \$40.00. Contact Brian for bookings or for further details.

Check on the Squash SA site for any refereeing information; go to Squash SA/learn/Refereeing or Rules, or contact one of referees who are more than willing to help.

Grant Donovan Referee's Association

Tournament Results

2009 SA Junior Age Championships Somerton, 4th & 5th July 2009

Event	Winner	Runner Up
Boys 19 YAG	Ben Werchon	Andrew Wise
Boys 17 YAG	Andrew Wise	Matt Lokan
Boys 15 YAG	Josh Seidl	TraeMenzies
Boys 13 YAG	Tyas Williams (NT)	Joseph White (NT)
Boys 11 YAG	Jayson Bartolo	William Pearson
Girls19 YAG	Stephanie Wighton	Laura Wallis
Girls 17 YAG	Alyssa McInerney	Shari Fuller (NT)
Girls 15 YAG	Shari Fuller (NT)	Jasmin Burnard
Girls 13 YAG	Stacey Cope	Bianca Burnard
Girls 11 YAG	Emily Seidl	Jessica Bartolo

2009 SA Open 23 – 26 July 2009

Mens Winner Runner-up

Matthew Karwalski Jason Mudge

Women's

Alma Kushartanti Sofia Orneberg (SWE)

2010 SA Open 18 & 19 June 2010

Mens Winner Runner-up
Mike Corren Matthew Karwalski

Mike Corren Matthew Karwaiski

Women's

Lisa Camilleri Kylie Lindsay (NZ)



Lisa Camilleri and Mike Corren

Pennant Committee Report

Pennant player numbers have increased during the course of the past year. Nominated players for the spring 2010 season are 504 players and teams slightly increased to 103, a pleasing result. In addition more than 200 reserves competed throughout spring 2009 and autumn 2010 pennants the majority reserving most weeks.

The referee accreditation program for pennant players continued through to the 2010 autumn pennant which concluded 17/06/10. The program is intended to provide a positive forum for players to familiarize themselves with rules of squash and to improve the standard of refereeing at pennant level. The system has been enhanced, with changes to the presentation process and the multiple choice exam now being open book style. The minimum number of accredited players per team has been increased to three with accreditation periods raised depending on correct answer results. It is envisaged that a bonus points system will operate for teams with each player accredited in a team gaining premiership points for the 2010 spring pennant prior to finals commencing. On-court behaviour at all levels of pennant competition have seen improvement through to the recently completed 2010 autumn pennant with no reported player misconduct incidents requiring Pennant Committee action.

Challenges

The key challenge for Squash SA is to provide competition structures and environments to attract players back to competitive squash and increase the number of active participants. The Pennant Committee recognize this challenge and are ready to work with the Board of Squash SA to indentify and run formats and structures for pennant squash that will attract players to the sport. It is pleasing to note that the numbers of players and teams competing in pennant squash have stabilized over the past four seasons. As always there are challenges that face the Pennant Committee every season, most commonly during the grading process. Each season the aim is on making the grades and divisions as even as possible, with the aim of providing close competition for all teams throughout the season. This requires balance with recognizing success through promoting successful teams and by rewarding ambition where teams show a clear desire to challenge themselves at the next level. The alternative to this is that teams which have struggled can find themselves in a lower division, however, a successful season at a lower level may well result in establishing a pennant back at the higher grade the following season.

The Pennant Committee also deals with seasonal change through the creation of new teams and formation of restructured teams, together with the need to vary the number of teams in grades to provide balance. Providing a more even playing field should provide an incentive for all teams to compete at the highest level that they can.

Priorities for the Year Ahead

Presently there are two key priorities for the Pennant Committee. The first is to maintain the process of continual improvement of the pennant competition structure. Over the past few seasons small changes to the by-laws have been targeted at assisting the smaller clubs to compete on an equal basis with the larger clubs through a more flexible approach to the reserving rules. In addition to this, providing a structure through which players can play as much squash as they desire in competition. Continual assessment and subsequent changes will improve these and other areas of the competition structure.

The second priority of the Pennant Committee is to focus on further improvement through the Referee Accreditation process. All feedback and suggestions have been taken on board, and changes to this process will be implemented over the coming year. It is a goal of the Pennant Committee to attain 80% of all players through the scheme.

Acknowledgements

The Pennant Committee would like to express their thanks to all those that have contributed ideas towards the running of Pennant in South Australia, whether verbally or in writing – without this input it is difficult for the Pennant Committee to gauge the feeling of the payers, and their understanding of what we are attempting to achieve.

Thanks go to the Board of Squash SA and the General Manager, Phil Sinnott for their ongoing support of Pennant Committee initiatives this year. To improve our sport and increase levels of participation we need to embrace change, and without the support of the Board this would not be achievable.

The Pennant Committee would like to acknowledge the tireless work and innovation of former Registrar Peter Norman. Peter's vision and professionalism have been instrumental in many of the aspects that we currently enjoy in squash in this state. We would also like to thank Mandy Neller for her fantastic work both on the Committee and on Registrar duties. We would like to acknowledge the wonderful input from Mark Parker on the Committee and at the same time welcome on board new Registrar Will Gray and new Committee members Nathanial Wolff, Brian Richards, and Alissa Proctor.

The Pennant Committee would like to thank the administration staff at Squash SA Phil, Tanya and previously Renee and Laura for tireless efforts from all over the past year. Whilst the Pennant Committee are responsible for the decision making process, Phil and Tanya carry the administration workload and are the first point of contact regarding pennant squash.

Enjoy your squash.

Terry Swanton
Pennant Committee



2010 Autumn Pennant State 4 Premiers, Norwood Blue



2010 Autumn Pennant Div 1 North Ladies Premiers, Norwood Blue



2010 Autumn Pennant Monday Div 4 Premiers, Norwood Black



2010 Autumn Pennant Wednesday Div 2 Premiers, Adelaide Malibu



2010 Autumn Pennant Div 1 Metro Ladies Premiers, Adelaide Malibu



2009 Spring Premiers, Adelaide Malibu

2009/10 Pennant Competition

2009 Premier League Best Player Awards

Men: Jason Mudge

Women: Wendy Raymond (apology at the Presentation)



2009 Spring Premiers

Complete Scaffod Open Next Generation

Jason Mudge Steve Thornton Scott Coombe Alex Ryan

HandlesPLUS Women Typhoon

Mel Williamson Lisa Mitchell Meg Groves Jasmine Burnard Alison Paterson



Next Generation Premiers



Typhoon Premiers

2010 Autumn Premiers

Trae Menzies

Complete Scaffold Open HandlesPLUS Women SAAS Red Cyclone

Mike Corren Kathryn Kirk
Geoff Davenport Jenni Goern
Ben Werchon Jane Wright
Brad Young Penny Werner



Mark Goldstone presenting to SAAS Red, Ben Werchon, Geoff Davenport, Mark Jory, Mike Corren, Trae Menzies



Mandy Neller presenting to Cyclone, Jane Wright, Penny Werner, Kathryn Kirk and Jenni Goern

Adrian Bainbridge Memorial Shield

Awarded to the Minor Premiers of the Men's Premier League Autumn Pennant.



2010 Autumn Pennant recipients:

Next Generation:

Jason Mudge, Scott Coombe, Steve Thornett & Alex Ryan.

Racquetball Report

This year saw the introduction of the inaugural National Racquetball Circuit, a joint initiative between SA, Victoria and Tasmania to help promote interstate participation at the state tournaments. It has already proved successful with an increase in the number of Victorian players in our State Championships in March and many of our players competed in tournaments in Victoria.

The National Racquetball Circuit comprises the South Australian Open (March), Australian Open (April), Victorian Open (May) and the Tasmanian Open in October. Points are awarded for each player's finishing order in each event, with the player with the highest number of points in their grade to be recognised as the Australian Racquetball Champion. Current standings can be found on the racquetball website www.racquetballsa.asn.au

In the pennant competition Karadinga Storm won consecutive finals in A Grade, with Sth Adelaide winning both B and C Grades in the Autumn 2010 season. Christies Beach and Norwood won the B and C Grades respectively for the 2009 Spring season.

With funding assistance through the Active Club Grants offered by the Office for Recreation and Sport we have been able to run several junior racquetball programs at South Adelaide, Impact Health Club and Karadinga Sports Club. Because of the funding we were able to offer a great package for each junior including a racquet, sports bag and eyewear at around \$25 including coaching for the 3 week program. Each club was also able to purchase must needed equipment which will be used for further programs in the coming years. Our thanks to the Office for Recreation and Sport for their funding support.

We hope it will be another big year for racquetball in 2011 with the Australian Masters Games returning to Adelaide in October and a bigger and better State Championships in March and in conjunction with the newly appointed Development Officers, we will continue to focus on introducing racquetball to younger players as part of our schools programs.

Sam Abishara Racquetball Development Officer

2010 State Racquetball Championships

This year's state championships were held at Sth Adelaide for the first time and it was great to see over 40 players participating including several from interstate. There were some great matches over the two days and with the help of all the staff at Sth Adelaide the tournament was a great success.

The main event saw a mixture of pennant racquetballers, squash players and interstate talent in a very competitive field with the most depth we've seen in recent championships. Victorian premier league players Paul Feeny and Wade McNabb made the semi finals against local State 1 squash

stars Jason Mudge and Justin Beard. While Jason was too strong for Paul winning 21-9 21-6, Justin had to work a little harder in his match, but it was Justin's running game finally overcoming Wade's power hitting 22-20 21-4.

The Open final looked to be a survival of the fittest with the first point of the match lasting nearly 5 minutes, but despite Justin's great running, Jason proved to be too strong with a 21-6 21-8 victory.

The graded events were also very keenly contested with the highlight being Matthew Lokan's tough 21-15 20-22 21-16 win over A Grade pennant player Dylan Owen. In C Grade nearly every match went the full distance, including the final which saw Brian Richards defeat Darren Cossens 16-21 21-12 21-15. George Albrechtsen went undefeated in winning the D Grade event and Matthew Costello playing in his first tournament won the F Grade event.

The Open Doubles event saw last year's champions Anton Marshall and John Trevaskis up against Sam Abishara and Jordan Andrew. This was the third year in succession these teams have played in the final and it was Sam and Jordan winning this year's title going through undefeated. Victorian pair John Souness and Geoff Birse proved too strong in the Graded Doubles also going through undefeated and Garry Thomas and Wendy Campbell fought out a tough final in the Mixed Doubles with a 16-21 21-18 21-11 victory over Steve Broughton and Leonie Johnston.

Event	Winner Runner Up
Open	Jason Mudge Justin Beard
A Grade	Anton Marshall Sam Abishara
B Grade	Matther Lokan Dylan Owen
C Grade	Brian Richards Darren Cossens
D Grade	George Albrechtsen Andrew Duncan
E Grade	Matthew Costello Nikos Kiriakakis
Open Doubles	Sam Abishara & Anton Marshall
	Jordan Andrew & John Trevaskis
Graded Doubles	John Souness (Vic) & Clive Williams
	Geoff Birse (Vic) & Bob White
Mixed Doubles	Garry Thomas & Steve Broughton
	Wendy Campbell & Leonie Johnston

Racquets SA Report

The year 2009/10 proved to be a challenging year for many business operators. Businesses in the hospitality industry were no exception. As can be evidenced by the annual reports, attempting to achieve budgets set for the past financial year proved difficult.

On a more positive note, Racquets SA fared better than most experiencing a drop in Gaming Turnover only approximately half that of the state average.

I would like once again to thank the loyal and dedicated team members of Racquets SA. Assistant Manager Mandy Gebhardt, Crystal Henry, Talan Wade, John Skinner, Leah Bahlij and Michelle Manning have once again done an outstanding job. Their professionalism and commitment to customer satisfaction has ensured our regular patrons and members continue to support Racquets SA.

Strings Bistro continues to perform strongly. Kym and Nathan and their team consisting of Cindy Treloar, Lyndon Paech, Jon Baptist, Steve Plummer (Chefs), Katia Delsar, Kathy Paech, Talan Wade and Michelle Manning (Waiting Staff) have again proven that their reputation for excellent service, value and quality is well deserved.

Maree Fletcher and her Eight Ball Committee have done an outstanding job, successfully operating 5 teams out of the venue. Through excellent fundraising efforts, the Eight Ball Club is now in a position to purchase two tables of their own, and cancel the current leasing arrangement.

Racquets SA has always attempted to improve the services and facilities offered to our members, and to this end, an upgrade and expansion to the current car parking facilities has recently commenced. Over the coming 12 months, further improvements to the facilities are scheduled.

My thanks again go to Clubs SA and ClubSafe for their ongoing advice, assistance and support.

With the support of the General Manager Phil Sinnott and the new S.R.A.S.A Board, Racquets SA looks forward to an exciting new era and coming twelve months.

My thanks go, as always, to our patrons for their continued support.

Damien Hill
Club Manager
Racquets SA









Racquets SA supports and promotes Responsible Gambling.

Gamble Responsibly

Finance Advisory Committee Report

The new Board has been proactive in introducing their development plan for Squash in SA. As projected in the efficiency and economy financial audit, there has been an increase in contributions from Racquets SA from \$303,591 to \$420,000 with an anticipated increase in 2010/2011 to in excess of \$600,000. Coupled with the decline in the Gaming Surplus of around \$140,000, cash flows will be carefully monitored in 2010/11 and in to future years. Squash Administration costs increased from \$186,000 to \$209,000 due mainly to Consultancy Expenses. Pennant Expenses increased due to the first time payment of court hire for Finals (\$6499). With the introduction of a new structure and staffing positions to undertake Marketing, Member Services and Pathways Development has increased wages of \$22,000 in a short period. In summary Net Squash Costs jumped by \$72,000 or 24%.

On the Racquets side the Bar surplus increased approx \$35,000 due mainly to the method of accounting for Member discount drinks with the discount written back

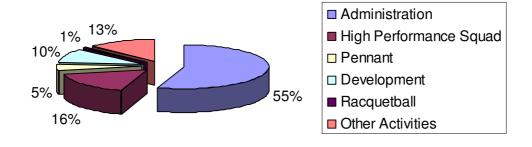
to Bar Sales and offset as an expense to Gaming. The Kitchen deficit continues to be well managed.

The reduction in Gaming Income (down 7.5%) is of concern as is the increase in annual wages to \$166,000 up \$60,000 since the year 2000. Racquets SA total Operating Profit dropped from \$828,000 to \$725,000 down in excess of \$100,000.

The Balance Sheet shows an increase in Members Funds from \$M2.725 to \$M3.084. Worthy of comment is the pleasing reduction in our Liability to the South Adelaide Squash Centre by \$29,000 over the past twelve months.

Bryan Ploenges Finance Officer Finance Advisory Committee

Squash Net Operating Costs



Racquets SA

Bar Trading Account

2008/2009		2009/	/2010
	INCOME		
378,552	Sales	393,133	
130,283	Loss Cost of Goods Sold	103,410	
248,269	Gross Profit		289,723
	EXPENDITURE		
6,303	Bar Snacks	6,555	
13,469	Cleaning Costs	13,809	
2,145	Ice & Bar Gas	2,315	
2,286	Insurance	1,872	
8,972	Light & Power	11,918	
1,783	Miscellaneous Equipment	1,094	
3,561	Repairs & Maintenance	4,099	
1,947	Spillage	1,202	
9,448	Superannuation	9,582	
104,059	Wages	108,123	
3,187	Workcover	3,200	
3,211 160,371	Sundry Expenses	3,023	166,792
87,898	Bar Surplus		122,931

Racquets SA Kitchen Trading Account

For Period 1st July 2009 to 30th June 2010

2008/2009 2009/2010

EXPENDITURE

7,798		Cleaning	8,298	
1,993		Consumables	1,852	
5,034		Gas	5,951	
1,836		Insurance	1,386	
11,999		Kitchen Subsidy	7,961	
5,981		Light & Power	7,945	
3,087		Repairs & Maintenance	5,048	
3,784		Sundry Expenses	3,574	
2,266		Trade Waste	2,380	
	-43,778	Kitchen Deficit		-44,395

Racquets SA Gaming Trading Account

2008/2009		200	09/2010	
		INCOME		
2,508,651	2,508,651	Sales	2,322,846	2,322,846
		EXPENDITURE		
155,530		Advertising & Promotions	184,786	
971		Bank Fees	940	
5,671		Cleaning Costs	5,869	
2,017		Computer Costs	2,017	
75,912		Depreciation	80,765	
3,971		Game Changes	3,255	
4,536		Insurance	5,390	
14,953		Light & Power	19,864	
12,758		Long Service Leave		
21,840		Monitoring	23,716	
20,443		Repairs & Maintenance	20,105	
8,480		Security	9,430	
15,954		Superannuation	15,132	
788,212		Gaming Tax - State	722,734	
228,379		Gaming Tax - Federal	210,997	
157,516		Wages	166,808	
6,433		Workcover	5,400	
5,366		Staff Bonuses	5,370	
4,726	1,533,668	Sundry Expenses	5,503	1,488,081
	974,983	Gaming Surplus		834,765
=			=	

Racquets SA Profit & Loss Account

For Period 1st July 2009 to 30th June 2010

2008/20	09		2009/2010	
		INCOME		
Total			Total	
87,898		Bar Surplus - net from Trading Account	122,931	
-43,778		Kitchen Deficit - net from Trading Account	-44,395	
974,983		Gaming Surplus - net from Trading Account	•	
•		Plus other Racquets SA Income	,	
1,284		Vending Machines	1,009	
3,000		Service Fee - Squash SA	4,000	
1,756		Eightball	1,497	
		Membership	10,073	
8,821		Sundry Income	10,298	
3,015		Interest Received	465	
58,514		Property Income	36,375	
	1 005 400	Total Income		077.010
	1,095,493	rotal income		977,018
		EXPENDITURE		
6,092		Audit	4,558	
1,670		Bank Fees	2,205	
1,478		Cleaning	1,430	
3,230		Computer Expenses	924	
		Consultancy	4,000	
33,214		Depreciation	30,917	
6,407		Eightball Expenses	5,913	
7,309		Insurance	7,315	
7,000		Long Service Leave	5,000	
3,275		Payroll Tax		
1,525		Postage Printing Stationery	2,690	
48,797		Property Expenses	22,728	
5,762		Rates & Taxes	7,110	
16,659		Refurbishment Costs		
15,008		Repairs & Maintenance	20,275	
29,000		Sponsorships Squash	53,000	
2,657		Staff Bonuses	2,905	
5,377		Sundry Expenses	6,225	

ctd.....

Racquets SA Profit & Loss Account

For Period 1st July 2009 to 30th June 2010

EXPENDITURE

2008/2009 2009/2010	
2,988 Subscriptions 3,909	
5,690 Superannuation 4,689	
6,941 Telephone Expenses 6,516	
Theft 2,500	
55,744 Wages 56,292	
1,213 Workcover 1,132	
267,036 Total other Racquets SA Expenses	252,233
828,457 Racquets SA Operating Profit	724,785
303,591 Less Contributions to Squash SA	420,000
15,492 Less Contributions Expenses to Glass Court	
46,183 Less Contributions to Assets South Adelaide Courts	
463,191 Net Result	304,785

Squash Administration

2008	3/2009			2009/2010
			COME	
5,455		Other Sponsorship	3,294	
924		Affiliations	1,977	
		Glass Court Hire	4,000	
3,048		Sundry Income	4,681	
6,500		Trainee Subsidy	2,500	
	15,927	Administration Income		16,452
		EXPE	NDITURE	
2,585		Advertising	530	
2,298		Computer Expense	4,400	
00 70 4		Consultancy	12,640	
32,794		Depreciation	33,302	
411		Foundation Expenses	10.007	
10,229		Insurance	12,227	
4,775		Legal Costs	620	
1 000		Light & Power	3,873	
1,000		Long Sevice Leave	5,000	
4,700		Meeting Expenses National Affiliation Fees	8,228	
6,099			11,136	
14,456		Payroll Tax Printing Postage Stationery	1,296 14,992	
1,909		Promotions	636	
2,696		Repairs \$ Maintenance	2,742	
6,627		Sundry Expenses	8,161	
3,000		Service Fee to Racquets SA	4,000	
0,000		Staff Recruitment	5,828	
2,927		Subscriptions	844	
7,664		Superannuation	6,705	
7,039		Telephone	5,895	
2,269		Uniforms	634	
10,167		Volunteer Expenses	3,040	
76,931		Wages	77,519	
1,162		Workcover	1,328	
	201,738	Administration Expenses		225,576
-	-185,811	Net Result	_	-209,124
=	100,011	140t Hoodit	<u> </u>	203,124

High Performance Squad

2008/2	009		2009/2010
	INCOME		
19,831	Fundraising	13,133	
1,818	Grants	5,000	
8,303	Squad Fees	11,091	
1,927	Other Income	1,690	
31	879 High Performance Income		30,914
	EXPENDITURE		
1,385	Clothing & Equipment	1,656	
1,512	Country Development	2,411	
	Court Costs	2,209	
17,546	Fundraising Offset	18,439	
617	Sundry Expenses	1,915	
4,774	Superannuation	4,774	
8,319	Training	6,160	
2,692	Travel Expenses	1,855	
52,865	Wages	53,045	
534	Workcover	550	
90	244 High Performance Expenses		93,014
-58	365 Net Result		-62,100

Pennant

2008/2009		2009/2010	
	INCOME		
31,821	Nomination Fees	32,542	
2,758	Registration Fees	1,773	
3,086	Partek Premier League	2,954	
3,500	Sponsorship	2,000	
169	Sundry	341	
41,334	Pennant Income		39,610
	EXPENDITURE		
1,500	Computer Expenses		
530	Daytime Competition	500	
8,257	Functions	6,811	
11,337	Player Insurance	10,273	
1,859	Trophies	2,650	
1,513	Sundry	3,208	
2,700	Partek Premier League	4,622	
2,131	Superannuation	1,776	
	Venue Hire	6,499	
22,021	Wages	22,289	
282	Workcover	200	
52,130	Pennant Expenses		58,828
-10,796	Net Result		-19,218

Squash Development

2008/2009		2009/2010	
	INCOM	Е	
1,806	Coaches Courses	333	
29,573	Grants	32,001	
-	Sponsorship	455	
819	Sundry Income	246	
4,048	Equipment/Balls	2,654	
2,291	Services Provided	3,401	
	Junior Trips		
38,	537		39,090
	EXPENDIT	URE	
3,632	Equipment	4,962	
4,854	Country Development	1,633	
7,597	In Schools Program	4,431	
1,677	Junior Coaching _ club	3,360	
1,839	Travel Expenses	2,298	
1,855	Coaching/Referee Courses	42	
2,214	Sundry Expenses	2,124	
4,128	Superannuation	4,319	
52,563	Wages	52,883	
512	Workcover	550	
80,8	<u>871</u>		76,602
-42,0	334 Net Result		-37,512

Racquetball

008/2009		2009/2010	
INCOME			
2,700	Nom & Reg Fees	473	
5,955	Grants & Sponsorship	10,415	
8,655	Racquetball Income		10,888
	EXPENDITURE		
	Equipment	1,209	
943	Tournaments	1,827	
363	Sundry	279	
7,804	Coordinators Fees	4,914	
9,110	Racquetball Expenses	_	8,229
<u>-455</u>	Net Result		2,659
	Other Activities		
-10,081	Australian Open	-15,667	
201	Sundry		
1,172	National Junior Series	-2,925	
7,964	Tournaments	-3,175	
	Marketing	-6,289	
	Member Services	-6,439	
526	National Teams Event	463	
	Pathways	-9,102	
-408	SA Open	-6,197	
115	School Competition	852	
-3,798	State Junior Team	-1,049	
-4,309	Net Result Other Activities		-49,528

Summary of Trading

For Period 1st July 2009 to 30th June 2010

2008/2009		2009/2010
105.011		000.404
-185,811	Administration	-209,124
-58,365	High Performance Squad	-62,100
-10,796	Pennant	-19,218
-42,334	Development	-37,512
-455	Racquetball	2,659
-4,309	Other Activities	-49,528
-302,070	NET SQUASH COSTS	-374,823
365,266	CONTRIBUTIONS FROM RACQUETS SA	420,000
63,196	TOTAL	45,177

Consolidated Account

For Year Ending 30th June 2009

2008/2009		2009/2010
463,191	Racquets SA	304,785
63,196	Squash SA	45,177
526,387	Net Consolidated Result	349,962

Balance Sheet

As at the 30th June 2010

2009		2010
	ASSETS CURRENT	
406,406	Current Assets	460,522
406,406		460,522
	LIABILITIES CURRENT	
235,317	Current Liabilities	161,593
235,317		161,593
171,089	WORKING CAPITAL	298,929
	FIXED ASSETS	
248,597	Glass Court	229,757
246,597	South Adelaide Squash Courts	217,151
775,001	Land & Building - South Road	779,869
529,380	Paul Street Properties	529,380
654,323	Brookman Ave Property	654,323
50,764	Loan Squash SA	37,264
16,000	Loan Masters	07,204
0	Loan Impact Health	12,000
26,200	Loan Whyalla	23,200
657,812	Plant & Gaming Equipment	636,377
0	Motor Vehicle	31,636
3,172,638	Total Fixed Assets	3,150,957
	NON CURRENT LIABILITIES	
350,000	South Adelaide Squash Centre Loan	320,833
50,764	Loan Racquets SA	37,264
238,135	ANZ Commercial Bill	8,135
638,899	Total Non Current Liabilities	366,232
2,704,828	MEMBERO FUNDO	3,083,654
	MEMBERS FUNDS	
2,178,441	Members Funds Prior Year	2,704,828
526,387	Add Surplus from Operations	349,962
	South Adelaide – Reduction in Liability	29,166
	Prior GST adjustment 2009	-302
2,704,828		3,083,654

Board of Directors' Statement

We declare that the statements of accounts for the financial period ending 30th June 2009 reflect, to the best of our knowledge and belief an accurate record of the operations of the Association for that period.

These statements are prepared to fulfil our obligations under the constitution of the Association and the requirements under the Associations Incorporations Act 1985.

More detailed explanations on the Financial Performance and Position for the year ended are noted in the Finance Advisory Committee's report.

The Association will be able to meet debts as they fall due.

for Board of Directors

15/9/2010

Chief Accounting Officer

15/9/2010

Auditor's Statement

I have audited the Statements of Financial Performance (viz: Trading Accounts, Profit & Loss, Squash Programs and Summary Statements) for the financial year ended 1st July 2009 to 30th June 2010 and the Statement of Financial Position (Balance Sheet) for the Squash Rackets Association of S.A. Incorporated in accordance with Australian Auditing Standards.

The audit included checking and forming a view on the Association's responsibility for the maintenance of adequate accounting records and internal controls.

The audit procedures assessed whether in all material aspects the Statements presented fairly in accordance to Accounting Standards. The procedures included testing, examination, discussion and analysis, and any other disclosures in the Statements that were not directly derived from the full financial statements.

The Statements are prepared for the information of the membership and in accordance with the Associations Incorporations Act 1985.

In my opinion the Association's Statements of Financial Performance and Statement of Financial Position presents a true and fair view of the Activities and Position of the Association for the period ending 30th June 2010.

Rod Shearing PNA

Auditor

15/9/2010



— BAR • BISTRO • GAMING

"Supporting the sport of Squash"

1303 South Road, St Marys Ph. 8277 4922

Your Club Facility established (1995) By the Squash Rackets Association of SA Inc.

Open 7 Days

Bar, Gaming, Dining Facilities

Available For:

Receptions, Birthdays, or that Special Function

40 Pokies

Strings Bistro

Open Lunch Mon – Fri, Dinner Mon – Sat A'La Carte Menu – Daily Specials Very Affordable Wine List







Strategic Plan 2010 - 2013

Strategic Direction One Increased Participation & Membership

1.1 Strategic Goal

- Actively encourage junior, senior and social participation in squash and racquetball in South Australia.
- Actively market squash and racquetball as a means of achieving a balanced, active and healthy lifestyle.

1.2 Strategic Measures

- Number of schools participating in the targeted junior squash and racquetball programs.
- Number of registrations in junior development programs.
- Number of junior players registered with Squash SA.
- Number of social and pennant players both junior and senior registered with Squash SA.
- Amount of funds invested in marketing and promotional activities.

1.3 Strategic Actions

Junior

- Establish four zones consisting of central, northern, southern and country, and assign a development officer to each of these zones with responsibility to increase the number and frequency of school programs, to establish social competitions and to establish closer links to clubs.
- Actively target schools within 5 kilometres of existing Squash Centres to deliver the targeted junior squash and racquet ball schools' program.
- Establish "focus schools" whereby squash programs are run each school term as the key physical education activity within the school curriculum / physical activity calendar of events.
- Establish ongoing links with schools in each zone to support future planning and program development.
- Establish links and ongoing communications with other junior sporting bodies such as SASI, DECS Sports Unit SAPSA, SASSA, SAPSASA

Senior

- Establish a variety of pathways for adult participation and link social participation to other options.
- Establish Fit for Work or other participation programs in targeted Centres.
- Establish links with other organisations and sporting bodies to increase participation.

Social

- Improve the standard and ambience of squash and racquet ball facilities to increase the attractiveness of social squash.
- Establish and administer Squash SA registered in-house social competitions at a number of facilities throughout South Australia.

Marketing

- Implement a promotion and advertising strategy to raise awareness of the sport, its benefits and the pathways to participation.
- Invest in an ongoing branding campaign.
- Use high profile identities to promote the sport.

Strategic Direction Two Improvement of Facilities

2.1 Strategic Goal

- Work with club and court owners to improve the standard of affiliated facilities across South Australia.
- Ensure Racquets SA is a desirable venue for hospitality and gaming.
- Retain the current number of squash centres as the minimum, and explore opportunities to increase the number in population growth areas, urban redevelopments and country.

2.2 Strategic Measures

- Return on investment of Racquets SA.
- Funds contributed to Squash SA events, competitions and structures by Racquets SA.
- Amount of funds committed to facility upgrade.
- Amount of funds invested in marketing and promotional activities.

2.3 Strategic Actions

Racquets SA

- Continue to invest in Racquets SA in order to improve and consolidate the financial viability of Squash SA and to provide continuing sponsorship of squash and racquetball events, competitions and structures.
- Enhancements to the existing Racquets SA environment by improving facilities, such as additional televisions, introducing TAB and/or Keno
- Develop a master plan for Racquets SA to address issues such as:

Increased car parking

Better utilisation of Bistro / Function area floor space

Improved outdoor lighting

Development of outdoor bar facilities

Squash Venues

• Introduce a capital upgrade grant program (one off or matching basis) to affiliated Squash Centres in order to undertake facility improvements and upgrades. These may include:

Re-painting

Resurfacing Courts

Lighting

Air-conditioning

Glass Walls

Adjustable Walls

Amenities

- Actively seek opportunities for Squash SA to strategically invest in School and Council owned facilities either as an owner, partner or to encourage development.
- Conduct a review or audit of facilities statewide to identify opportunities for upgrade, ownership or investment by Squash SA.
- Develop and implement a marketing and media strategy to promote Clubs and Centres through targeted promotion, brand identification and media contact.

Strategic Direction Three Game and Player Development

3.1 Strategic Goal

- Administer professional events, competitions and tournaments to assist player pathways, player development and increase community awareness.
- Provide pathways for junior, elite, senior and social player development.
- Develop a network of capable and skilled coaches and officials.

3.2 Strategic Measures

- Number of events, competitions, and tournaments administered in both metropolitan and country regions.
- Number of registered players participating in competitions and events (Matrix registrations).
- Improvement of team and individual national ranking.
- Number of functions and articles that recognise and promote the achievements of successful players, coaches and officials.
- Number of coaches and officials participating in accredited training and development.

3.3 Strategic Actions

- Develop and implement structured programs, competitions and tournaments for players of all ages and skill levels.
- Stage tournaments and events in both metropolitan and country regions.
- Deliver training and accreditation programs for coaches and officials.
- Establish a satellite club model that underpins player development pathways (including talent identification) for SAAS.
- Sponsor the SAAS athlete scholarship program (Racquets).
- Schedule annual functions that incorporate the recognition and achievements of successful players, coaches and officials.
- Provide opportunities for the skills development of players through the Development Officers in each zone throughout the state.
- Develop and implement a marketing and media strategy to promote Clubs and Centres through targeted promotion, brand identification and media contact.

Strategic Direction Four Governance and Administration

4.1 Strategic Goal

• To ensure sound governance and administrative practices that enhance the reputation of the Squash Rackets Association of SA (trading as Squash SA and Racquets SA).

4.2 Strategic Measures

- Compliance with regulations
- Board effectiveness
- Development of an online membership system

4.3 Strategic Actions

- Ensure business risks are adequately quantified and insured against.
- Establish a Finance and Audit Committee to oversee and advise on financial and risk management issues.
- Review existing committee structures to ensure they are aligned with the strategic directions of Squash SA.
- Undertake an organisational review to reconfigure current human resources with future strategic requirements.
- Review the effectiveness of policies and competition regulations to ensure continuing compliance with regulation.
- Develop an online system to facilitate player membership registration, payments and bookings.
- Implement a Board Professional Development program.
- Implement an administrative system to ensure efficient and effective day to day operations, and ensure accurate and positive interactions with the squash public.



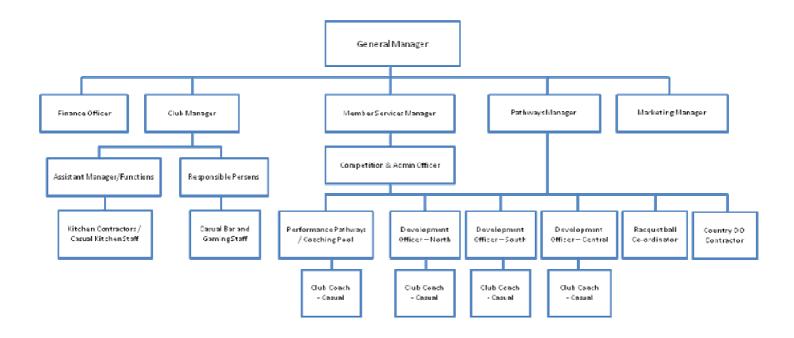
S.R.A.S.A Board

Back: Phil Sinnott, Danny Giles, Steve Cope, Stewart Allan, Jack Wass, Richard Tisher
Front: Alissa Proctor, Mark Goldstone, Cheryl Johnstone

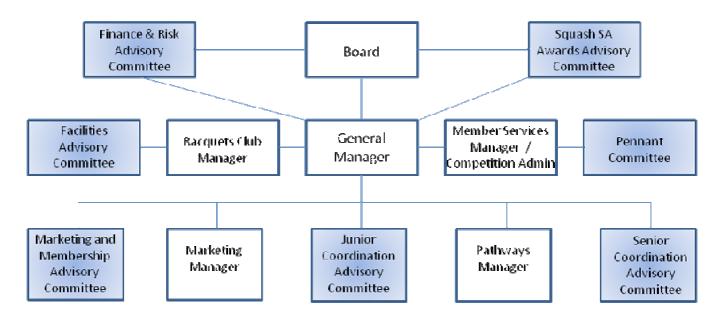


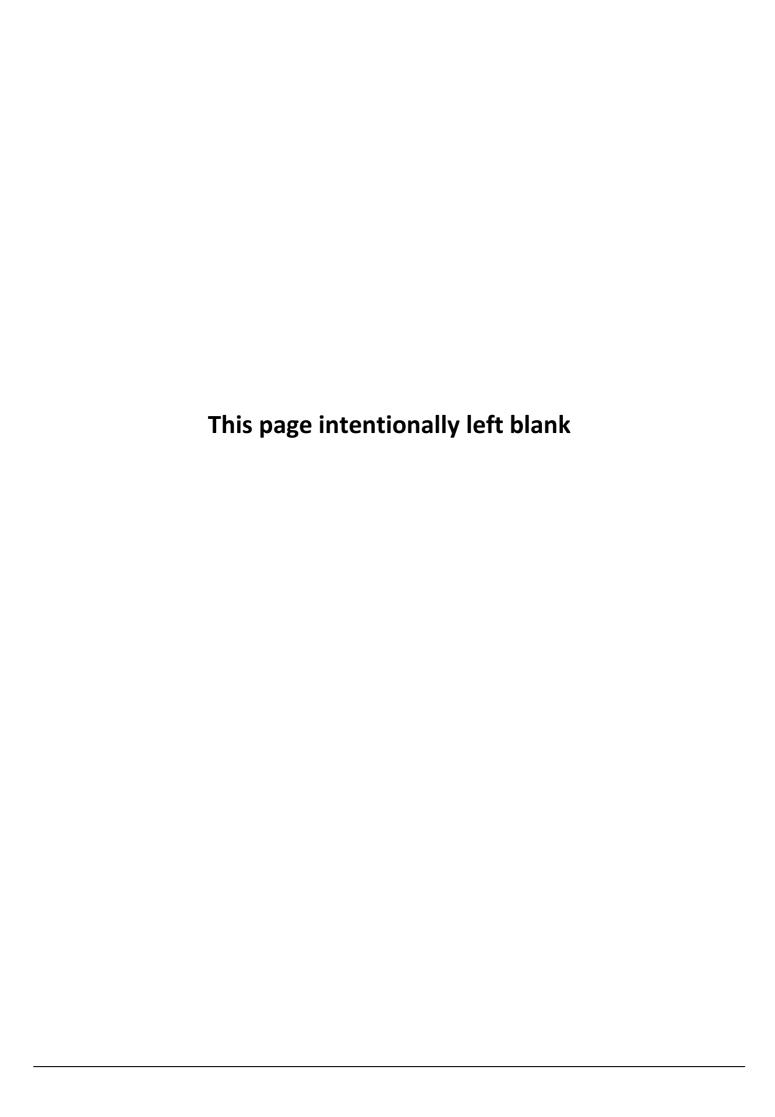
Squash SA Staff Back: John Cranwell, Des Panizza, Geoff Davenport, Phil Sinnott Front: Jane Intini, Tanya Virgens, Patti Wilson

S.R.A.S.A Staffing Structure (Staged Introduction from May 2010)



S.R.A.S.A Committee Structure Staged Introduction from May 2010





SOUVEH EV.

strengthen | sustain | succeed

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