

TAKE THE LEAP FROM a Hobby to a Business!



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"The Foundation"

Successful Business Owner
Mission & Vision
Brand
Business/Marketing Plan
Systems & Processes
Support Team
Finances

"The Stuff"

aka What You Do
& How You Do It

Products & Services
Messaging
Packages
Tools & Resources
Places To Find You

"Extras"

Social Media
PR/Advertising
Networking
Website
Blog
Giveaways
Newsletter

KNOW.....

1) YOUR WHY

2) WHAT YOU'RE WILLING TO GIVE
-TIME

-MONEY

-SPACE

-ENERGY

3) YOUR HOW -TRAINING, SUPPORT, COACHING

GET TIPS & MORE TO
YOUR INBOX!
www.tiny.cc/zandb

You'll start with an ACTION PLAN SHEET,
then 3 videos from the Strategize your
Success ecourse (on branding, finances
and product & services).

SCHEDULE A COMPLIMENTARY
BUSINESS CLARITY CALL!
www.tiny.cc/zandb

We'll discuss the challenges you've identified
today and ways you can break through them. Just
one nugget you receive from the call can
change your business & life forever!

LOOKING FOR A
SPEAKER?
www.tiny.cc/zandb

Michelle is available to speak to your
organization or networking group.
Go online to see a list of most
requested topics.