INSTRUCTIONS

Take a minute to put a plan in place to ensure your success in improving your ability to anticipate the future.

1. Check Your Calendar

Schedule a minimum of 30 minutes twice a week to view each video lesson and apply the learning activity to your work. The amount of time the program takes will depend on your learning pace, schedule, and how you apply each lesson. You can choose to start with any lesson in the training, but we recommend that you go through the lessons in order for maximum benefit.

IMPORTANT: Each lesson can be immediately applied to your work and provide rapid results for both you and your organization. You don't have to wait until the end of the program to benefit; we have designed the AO Learning System to provide you with benefits after each lesson.

2. Join The Discussion

Post questions you would like to discuss in our discussion forum at the end of each module. Discussing your questions helps others to learn and brings clarity to the application of the lessons. Share your trends, insights, and opportunities. By sharing, we can all learn and apply the anticipatory principles faster.

3. Apply

After each module is completed, journal what you think is your key take-away learning and how you will apply this knowledge to what you have learned to your work place. Bring these ideas to your teams, supervisors, or managers. Discuss ideas for application of the lessons to accelerate success in your organization. These perspectives can be used for reflection and growth in your work into the future.

SUMMARY

The simplicity of the Anticipatory Organization Model enables you and your organization to lower your risk and increase your confidence in actively shaping the future.

By learning how to anticipate your customers' future needs, identify future disruptions before they disrupt, identify and pre-solve problems before you have them, and use Hard Trends to see and develop new opportunities, you can accelerate both your personal and your organization's success.

The ability to Anticipate change is the most important competency for both **personal and business success**.

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AO MODULES

The Anticipatory Organization™

AO

GETTING STARTED		Video	Learning Activity	Job Aid
Lesson 1	The Acticipatory Organization Introduction	✓		✓
Lesson 2	The Anticipatory Organization Model Defined	✓		✓
Module 1	**KNOW WHAT'S NEXT**	**Video**	**Learning Activity**	**Job Aid**
Lesson 1	Predicting Change	✓	✓	
Lesson 2	Identifying Hard Trends	✓	✓	✓
Lesson 3	Identifying Soft Trends	✓	✓	✓
Lesson 4	Transformation Influencers	✓	✓	
Lesson 5	From Change to Transformation	✓	✓	
Module 2	**DEVELOP OPPORTUNITIES**	**Video**	**Learning Activity**	**Job Aid**
Lesson 1	Dematerialization and Virtualization	✓	✓	
Lesson 2	Mobility, Product Intelligence and Networking	✓	✓	
Lesson 3	Interactivity, Globalization and Convergence	✓	✓	
Lesson 4	Redefining and Reinventing	✓	✓	
Lesson 5	Applying the Law of Opposites	✓	✓	
Lesson 6	Take Your Biggest Problem and Skip It	✓	✓	✓
Lesson 7	Anticipating Customer Needs	✓	✓	
Lesson 8	Identifying and Developing Opportunities	✓	✓	
Lesson 9	Becoming an Opportunity Manager	✓	✓	

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Module 3	SHAPE THE FUTURE	Video	Learning Activity	Job Aid
Lesson 1	The Power of Futureview	✓	✓	✓
Lesson 2	Using Hard Trends to Elevate and Accelerate	✓	✓	
Lesson 3	Fail Fast to Learn Faster	✓	✓	
Lesson 4	Disruptor or Disrupted: You Have a Choice	✓	✓	
Lesson 5	Using Certainty to Sell Your Ideas	✓	✓	
Lesson 6	Informing vs. Communicating	✓	✓	
Lesson 7	Cooperating vs. Collaborating	✓	✓	
Module 4	**ACCELERATE SUCCESS**	**Video**	**Learning Activity**	**Job Aid**
Lesson 1	Conducting a Time Travel Audit	✓	✓	✓
Lesson 2	Ending the War Between the Young and Old	✓	✓	✓
Lesson 3	Rewarding Desired Behaviors	✓	✓	
Lesson 4	Skipping Barriers to Accelerate Success	✓	✓	
Lesson 5	Elevating Trust	✓	✓	
Lesson 6	Direct Your Future or Someone Else Will	✓	✓	
Lesson 7	Choose to Be Extraordinary	✓	✓	

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