EDITING TUTORIAL

PowerDirector on Android



Suitable for any Android Device

Editing is the process of taking separately shot video clips and merging them into one watchable story. We know editing frightens people. So we want to make this easy for you. In this tutorial we are going to assume you have never opened a editing app before.

BEFORE WE BEGIN

Before we begin you will need a variety of at least 5 video clips on your mobile device and a free version of PowerDirector installed. Try to keep you clips short, between 4 and 6 seconds each, unless you are talking to camera of course. Also make sure you've watched the video at least once in full before going through this document.

Now, let's go through the process. Step by Step.

Step 1 - Organisation

Keeping Organised is one of the key parts of making editing easy. All this means is that the footage you want to edit needs to be kept in one, easy to find place. On our Mobile device we use Albums.



STEP 1 Open Gallery Open Camera Folder Select clips (tap & hold) Menu - Move to Album Create & Name Album

1.1 Open Gallery



Your Gallery is where you view the photos and videos you have taken with your device. (Note the icon displayed may be different on other devices)

1.2 Open Camera Folder

The camera folder is the default folder where your pic & vids get stored.

1.3 Select Clips

Tap and hold one of the clips you plan to use. Then select the rest.

1.4 Move to Album, Create & Name

The Menu (usually 3 Dots) with have a move to Album option. Select this, you will be prompted to either select an existing or create a new album. Create a new Album and name it something you will recognise. Note: don't copy the clips to an album otherwise you end up with duplicates all over the show.

Step 2 - Import Clips to PowerDirector



2.1 Open PowerDirector App and get familiar with Home Screen.

Home Screen. You can ignore all the other things

To revisit existing projects, select them from the centre of the screen.

2.2 Start New Project - Rename to match album



Name your project to match the Album.

You will usually want to keep your project 16x9 to match your filming. If you filmed upright, then select 9x16, but next time film with your phone turned on its side. It's just more professional looking.

2.3 Get familiar with Library Screen



Library Screen. Where you find your Albums.

This is the automatic next screen that pops up. The timeline is where the clips will be placed from the albums.

2.4 Select Folder Containing Clips - Folder Screen



Folder Screen. See the Individual clips from the Album.

Tap on the Album you just made in STEP 1. Once it opens you will be in the Folder Screen. From here you can choose what to place in the timeline.

2.5 Tap to Import to timeline.



Tap the clip twice.

Tap once to highlight. The border will turn blue with a plus in the centre. Tap again to import the clip into the timeline.

2.6 Continue to add clips in desired order.



In the right order as best as you can.

If you make a mistake with the order, you can always fix it later. (See 3.3)

2.7 The BACK button.



Tap back twice to get to Project home screen.

Once you have all the clips in the timeline tap the Back button to go back to the Library Screen. Tap it again to get to Project Home Screen.

2.8 The BACK button when lost.



Where am I?

You may push something wrong and get lost. You can always rely on the back button to take you back to a familiar screen. BACK is your saving Grace.

2.9 Switch off Tutorials



We are your tutorial.

If it is the first time you using PowerDirector, there will be pop up screens. These tutorials can sometimes make you more confused than if they didn't happen. Make sure to unselect the "show tutorials" and just tap on the screen to pass them.

Step 3 - Basic Editing

3.1 Get familiar with home screen



Project Home Screen. DON'T PANIC. Only 3 Buttons & 2 boxes to consider.

3.2 Trim clips to their best part



Tap to highlight clip. GREEN.

Tap to select clip - Green Border Highlight. Then tap and slide the markers on ends to trim clips to the best and most usable part.

TIP: you may want to zoom in to help with accuracy. Do this by pinch sliding on the Timeline Box. Watch video for demo.

3.3 Rearrange Clips



Tap and hold. ORANGE.

Tap and Hold (till orange border shows), drag & drop to rearrange.

3.4 Edit Clip Button - Sound, Reverse, speed up, colour & more



Tap to select clip. New menu available.

Once a clip is selected, the Library button changes to the Clip Editing Button. This has a submenu with a whole bunch of options to manipulate the clip.

TIP: Mute unwanted audio. Most clips have distracting noise in them. Unless you actually need the audio like in a talking clip or where the ambiance is desired, select the first option on this menu and mute the audio.



Slide the bar down to zero.

3.5 Add more clips & music



The more organised your phone is, the easier it is to find media.

You can add more clips and music by returning back to the Library Screen and selecting additional media to add to the timeline.

3.6 Preview

Preview the video to see if you are happy. Make sure to look at the duration to see if it works for certain platforms like Instagram. (1min limit)



Look at the time code to show you how long the video is.

Step 4 - Export

4.1 Export button



Top Right hand corner to get the video out of here.

Tap on the Produce video option.

4.2 Export straight to Phone



Take control. You've come this far.

PowerDirector offers a series of straight to platform upload options. We feel that although it may be a little more work it's always better to save the video directly to your device. You can keep a copy for safe keeping and you also have more control when uploading directly in Platform.

4.3 Choose size



What did you film it on?

Choosing the output size will depend entirely on what size you filmed at. Most times HD will do the trick, but if you filmed 4K, then great. SD is a great option if you are going to email a video.

4.4 Purchase App

The Free version of PowerDirector has a few add built into the exporting process that you will just need to cancel or skip over. It also has a Watermark logo at the bottom right hand corner. To remove Watermark & Adds you will need to purchase the app. It is really inexpensive and you get to try it out first like this. If you like it, it's most certainly worth the roughly \$6 price tag.



Roughly \$6 (Price subject to change)

Step 5 - Clean up & learn more

If you are happy with the finished video make sure to clear out the clips from your phone. If space is not a concern for you then keep a copy of the files on a hard drive on your computer, otherwise delete them and share your video with the world.



WHAT"S NEXT?

If you found this tutorial useful then we have good news for you. This is only the beginning. Now that you know editing is not as hard as you thought, you can take a look at our 90 min Travel Video course. We will show you the step by step processes of planning, filming and editing short videos using your mobile phone.

Happy Editing. Kind Regards, Dean