

Lisa Borden

Partner and Head of ISG ANZ

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ISG Role

Lisa Borden is one of the two founding directors of CCI Consulting, a business acquired by ISG in 2014, which specialised in the measurement and benchmarking of the workplace user experience. Lisa and her business partner Andrea Murray were pioneers in this field, understanding of the importance of the workplace user experience long before it became 'fashionable'.

Working with some of the largest companies in the world, Lisa has witnessed a revolution in the workplace with smart buildings, changing HR practices and rapid evolution of technology. These once isolated aspects of work are now culminating in a totally new Future Workplace experience.

ISG Experience

Lisa has led over 200 successful research programs across a range of industries including BFSI, manufacturing, retail, logistics and hospitality. A hallmark of Lisa's approach is that the insights she produces drive real and measurable change for her clients. She is a creative dynamo and strategic thinker, with her focus on the provision of clear, actionable business insight.

Lisa has a talent for cutting to the chase; she has a strong analytical capacity, which enables her to distil complex research into succinct, actionable insight, backed by decades of industry experience. She is an engaging and skilled presenter, viewing the review of findings as a dialogue and an opportunity to drive change in conjunction with the client.

Career History

Lisa's background spans over a decade in the Banking and Finance, professional services and ICT industries, and ensures an in-depth understanding of the business context of issues impacting the Workplace of the Future.

Education and Credentials

Lisa holds a Bachelor of Science (Mathematics major) and a Masters of Business Administration (MBA) from the University of Melbourne.