

ASSISTANT DEAN FOR ADVANCEMENT THE BENJAMIN T. ROME SCHOOL OF MUSIC, DRAMA, AND ART THE CATHOLIC UNIVERSITY OF AMERICA Washington, District of Columbia <u>The Catholic University of America</u>



The Aspen Leadership Group is proud to partner with The Catholic University of America in the search for an Assistant Dean for Advancement, The Benjamin T. Rome School of Music, Drama, and Art.

The Assistant Dean for Advancement within the Benjamin T. Rome School of Music, Drama, and Art will serve as the chief advancement officer for the school, responsible for all activities related to identification, cultivation, solicitation, and stewardship of annual, major, and planned gifts from alumni, friends, and institutions. The Assistant Dean will collaborate closely with the University Advancement team, which provides resources and strategic counsel and uniform metrics to help drive results within the schools and across the university. The Assistant Dean will lead the collaborative effort in building alumni engagement and communicating the school's mission, vision, and achievements to key donor, alumni, and additional external constituencies. The Assistant Dean will provide counsel to the Dean and faculty on advancement matters, set the philanthropic strategy annually, and help to organize and set the school's philanthropic priorities in order to maximize external support.

The Benjamin T. Rome School of Music, Drama, and Art seeks to educate, engage, and energize its student body in dynamic programs that integrate classroom learning with real world performance, production, and understanding of artistic expression, research, and teaching. The Rome School's variety of undergraduate and graduate majors allows each student to find their niche and to develop and grow into professional artists, scholars, educators, and critics. The Rome School maintains a diverse community for students. Students form relationships with their peers and professors; these friendships become professional contacts during careers in the arts. The school is devoted to nurturing the production and understanding of artistic expression with the belief that arts and culture are one, and that arts are an essential component of every liberal arts education. With students from around the United States, and throughout the world, The Rome School is dedicated to each student's success and individual growth as an artist and scholar.

The Rome School has 168 undergraduate students and 126 graduate students; 25 full-time and 100 parttime faculty; 10 main-stage productions, dozens of ensemble concerts, art exhibitions, and over 100 recitals each year.

As the preeminent Catholic center for music study, the Department of Music Performance and the Department of Music Theory, History and Composition offer the Bachelor of Arts (Music), Bachelor of Music, Master of Music, Master of Arts (Teaching), Doctor of Musical Arts, Doctor of Philosophy and the Graduate Artist Diploma. The Music faculty currently serve in the National Symphony Orchestra and the Baltimore Symphony Orchestra, and have appeared on Broadway and at the Metropolitan Opera. Music alumni include distinguished scholars on the faculty of various universities, as well as the Library of Congress; educators, and liturgical musicians; finalists in The Metropolitan Opera National Auditions and

those who sing principal roles with The Met and other major international opera houses; performers on Broadway/Off-Broadway; and players with major symphony orchestras.

The Department of Drama is a nationally recognized program that offers training and preparation for professional careers in theatre. Renowned since its founding in 1937, the drama department has grown over many decades to produce some of the leading theatre artists of our time. The department's alumni include many stage, film, and television stars. The department's professionally-oriented faculty trains students on how to collaborate and create new and classical work that easily competes with the best theatres in the Washington D.C. region. Season productions at Catholic University – staged in the Hartke Theatre, as well as the Callan Theatre – consist of classic works for M.F.A. actors and undergraduates, and thesis productions created by the M.F.A. directors and playwrights. Directors and designers from the D.C. theatre community are hired to helm these projects and contribute to the professional training of Catholic University's drama students.

The Department of Art offers two baccalaureate courses of study: one leading to a B.A. in Art History, another leading to a B.A. in Studio Art. Together, these programs are devoted to nurturing the production and understanding of artistic expression with the belief that art and culture are one, and that exposure to the visual arts is an essential component of every liberal education. The department's goal of fostering a greater appreciation of the arts is especially fitting at The Catholic University of America, given both the historic tradition of brilliant art patronage by the Catholic Church, and the outstanding resources of Washington, D.C. Through courses both within and outside the department, art majors are provided with a broad introduction into the practice, theory, and appreciation of the arts.

The Catholic University of America is unique among universities in the United States – even among Catholic universities. The university was founded by the Catholic bishops of the United States, with a charter from then Pope Leo XIII, to be the national university of the Catholic Church in America. For more than 130 years, it has lived out its mission to discover and impart the truth through excellence in teaching and research. Catholic University scientists, engineers, nurses, philosophers, theologians, historians, architects, social workers, musicians, artists, and scholars in all fields embrace both reason and faith as they apply the inexhaustible resources of the Catholic intellectual tradition to help solve the problems of contemporary life and enrich the culture around us.

REPORTING RELATIONSHIPS

The Assistant Dean for Advancement, The Benjamin T. Rome School of Music, Drama, and Art will report dually to the Associate Vice President for University Advancement, Bill Warren and the Dean, The Rome School of Music, Drama, and Art, Jacqueline Leary-Warsaw.

PRINCIPAL OPPORTUNITIES

The Catholic University of America, founded in 1887 by the U.S. Catholic bishops with the support of Pope Leo XIII, serves as the (one and only) national university of the Catholic Church in the United States. Catholic University is preparing for the public launch of its first ever comprehensive campaign: *Light The Way*. This represents the most ambitious campaign in the university's history. Through this seven year campaign the university seeks to prepare the next generation to address complex social, economic, and scientific problems, and to offer beauty to a world seeking transcendent meaning. The university will spearhead exploration, discovery, and invention, committing itself to the education of the next generation of research pioneers, and will lead theological, philosophical, and moral inquiries into the most important issues of the time.

The Assistant Dean for Development, The Benjamin T. Rome School of Music, Drama, and Art will serve as the chief advancement officer for the school. The Rome School inspires highly talented and creative individuals to realize their potential, and prepares them to be accomplished, passionate, imaginative, and effective contributors to the arts, society, and the Church. The school also advances opportunities for intellectual and spiritual growth and cultural enrichment, and promotes thoughtful aesthetic appreciation across the Catholic University community, with a broad range of programs that are united in their goal of uplifting the human spirit.

University Advancement is considered a critical force in the life of the university, and is the beneficiary of a significant financial investment to support future growth. During Scott Rembold's first four years leading the team, coinciding with the Campaign's leadership phase, it has doubled annual philanthropic investment, raising \$257 million, campaign-to-date. The Assistant Dean will be invited to participate in shaping the school's campaign experience, fueling the transformation of Catholic University for the future. Vice President Rembold has created a culture marked by energy, accountability ,and entrepreneurship.

PRIMARY RESPONSIBILITIES

The Assistant Dean for Advancement, The Benjamin T. Rome School of Music, Drama, and Art will

- lead the advancement effort for the school by developing, implementing, and evaluating the annual advancement plan;
- refine philanthropic priorities annually for the university's comprehensive campaign in concert with the Dean and University Advancement including the Senior Associate Vice President of Principal Gifts for identified and prospective donors of seven figures and up;
- focus on securing major and principal sources of support to meet funding priorities set by the Dean and in response to supporting key initiatives or strengths of the academic program within the school;
- manage a portfolio of relationships with major gift suspects, prospects, and donors;
- conduct at least 100 prospect visits annually, soliciting and closing 15-25 major gifts and engage the same number of new major prospects each year;
- build upon a program that currently generates six-figure revenue annually, to achieve the aspiration of a seven- to eight-figure program by the end of the campaign;
- build and maintain volunteer leadership through engagement with the school's Board of Visitors (Catholic Arts Council), and other alumni or external constituencies key to the school's fundraising success;
- help recruit new members to grow the board and the pool of flexible revenue the Dean may use to pursue opportunities and create new programs;
- hire, train, supervise, and evaluate staff, (direct reports will include one communications/promotion manager position to be hired);
- work with the Dean and the school's Advancement staff to cultivate strong working relationships with faculty of the school who are overseeing priority academic and research areas;
- continuously educate and steward the faculty to help incentivize them to participate in philanthropic work;
- direct the school efforts in planning, executing, and marketing Rome School events and special initiatives aimed at cultivating donors, engaging alumni, and enhancing the visibility and reputation of the school;

- partner with the Director of the Fund for Catholic University to grow support for the Annual Fund for the Rome School;
- work with the school's Budget Office, Finance team, and University Advancement to align gift accounts and operational budget.

KEY COLLEAGUES



Scott Rembold

Vice President for University Advancement

Rembold leads University Advancement and oversees all fundraising for the University. Under Scott's leadership, the University began its first ever comprehensive Campaign: Light the Way. Through this ambitious Campaign the Advancement team will work to engage alumni, parents, business leaders, corporations, foundations, and organizations as partners in support of the

university, its twelve schools, and programs. University Advancement includes the offices of constituent engagement (which includes alumni relations), principal gifts, corporate and Foundation relations, planned giving, the Fund for Catholic University, stewardship and donor relations, advancement communications and advancement services. These offices partner with the School and division based advancement teams to secure funding across the institution. Rembold's team is responsible for all fundraising efforts on behalf of the university and works closely with the University Board of Trustees, members of school-based advisory boards and the Alumni association's board of governors to engage new volunteers and donors each year. The University has raised \$245 million campaign-to date.

Prior to joining The Catholic University of America, Rembold spent 13 years at Johns Hopkins University; eight as the Associate Vice President for Development and Alumni Relations and prior to that as the Associate Dean for Development and Alumni Relations at JHU's Paul H. Nitze School of Advanced International Studies (SAIS). His previous advancement experience includes assignments as Director of Development at the George Washington University, Director of Annual Giving at Arizona State University, and as a university fundraising consultant with the Pacific Group, based in Los Angeles.

Rembold earned a B.A. in political science and communications from Wake Forest University and a Master of Arts degree in higher education leadership from the George Washington University. He is married with three children and resides in Kensington, Md. He is a member of the board of trustees of the Connelly School of the Holy Child in Potomac, MD and the board of governors of the John Carroll Society of Washington, DC.



Bill Warren

Associate Vice President for University Advancement and Campaign Director

Bill Warren was appointed Associate Vice President for University Advancement, effective April 18, 2016. Prior to joining the university community, Warren served as Vice President of Development for the National Geographic Society.

At National Geographic, Warren was responsible for building awareness around the society's nonprofit mission and cultivating philanthropic leaders to help National

Geographic grow its exploration and educational programs. Warren also worked with the National Geographic Society President and CEO to design and implement the organization's first-ever capital campaign.

Warren joined National Geographic in December 2002. Prior to his role as Vice President of Development, he served as the society's Vice President of Foundation Relations and Grants, managing the team that interfaces with private foundations, and oversaw competitive grant-seeking from the federal government.

Before joining National Geographic, he served in development communications and foundation relations with the National Trust for Historic Preservation and the YWCA of the National Capital Area. Early in his career, Warren served in annual giving at his alma mater, Johns Hopkins University in Baltimore, and at the Maret School in Washington, D.C.

Warren received his B.A. in psychology from Johns Hopkins in 1994. Born and raised in Portland, Ore., Warren is married with two sons and lives in Chevy Chase, Maryland.



Jacqueline Leary-Warsaw

Dean, The Benjamin T. Rome School of Music, Drama, and Art

Jacqueline Leary-Warsaw was appointed Dean of the university's Benjamin T. Rome School of Music, Drama, and Art effective Monday, June 18, 2018. An internationally recognized music educator and classical soprano, Leary-Warsaw is also host of the popular television series *In Concert* on the EWTN Global Catholic Television Network.

Now in her 25th year as the producer, writer, and on-air host of *In Concert*, she has worked with Radiotelevisione Italiana, Italy; EuroArts, Germany; and PBS, among

others. A founding member of the university's Catholic Arts Council, Leary-Warsaw has been part of a decades-long collaboration with Catholic University and the Basilica of the National Shrine of the Immaculate Conception on production of the Annual Christmas Concert for Charity.

She previously served as chair of the Department of Music, artistic director of the Conservatory of Fine and Performing Arts, and associate professor of music at Birmingham-Southern College in Birmingham, Alabama.

As a classical soprano, Leary-Warsaw has performed in opera, oratorio, solo, and chamber recitals throughout the United States, Europe, and South America. Her solo performances include the Instituto Paulo VI, Santiago, Chile; Saint-Pierre Saint-Paul Cathedral, Troyes, France; Organization of American States and National Museum of Women in the Arts, both in Washington, D.C.; Alabama Symphony Orchestra; Louisville Orchestra; Opera America; and numerous other opera and symphonic organizations.

Leary-Warsaw earned a Bachelor of Music from University of Louisville, a Master of Music from The Catholic University of America, and a Doctor of Musical Arts from Johns Hopkins Peabody Institute.

PREFERRED QUALIFICATIONS

The Catholic University of America seeks an Assistant Dean for Advancement, The Rome School of Music, Drama, and Art with

- a demonstrated track record of developing, soliciting, and securing 7- and 8-figure gifts;
- experience managing volunteer leadership groups for philanthropic purposes (board management);
- experience working with arts organizations/institutions (preferred);
- experience with capital campaigns, especially soliciting and closing lead gifts, developing solicitation materials, case statements, etc.;
- polish, passion for the mission of The Rome School, and exceptional interpersonal skills;

- the ability to lead and obtain results from professional colleagues and an exceptional ability to communicate verbally and in writing;
- an ability to interact with confidence with senior officials within the university, including the President and Provost, other deans and faculty, and trustees, and other high-level external constituencies;
- effective planning skills;
- planned giving and wealth management experience (preferred);
- a desire to support the mission and vision of The Catholic University of America; and
- experience in the oversight of an annual budget for advancement and constituent engagementrelated activities, provided by University Advancement.

A bachelor's degree is required for this position. At least ten years of progressively responsible development/advancement experience within a large, highly complex non-profit business environment is preferred as is higher education experience and/or experience working with arts programs or institutions.

DIVERSITY, EQUITY, AND INCLUSION

The Catholic University of America is an affirmative/equal opportunity institution and welcomes applications from women, minorities, Vietnam era veterans, and people with disabilities. All employees must be able to affirm and support the mission of the university in performing their duties.

SALARY & BENEFITS

The Catholic University of America offers a competitive and comprehensive salary and package of employee benefits.

LOCATION

This position is located in Washington, D.C. The beautiful 179-acre campus is located in the heart of Washington D.C. in the flourishing Brookland District with easy access to the metro system, including a dedicated campus metro stop. The university recently completed construction of a major mixed-use development known as Monroe Street Market along the southern edge of the campus, providing market rate housing and vibrant retail and dining options for the entire Brookland Community.

APPLICATION INSTRUCTIONS

All applications must be accompanied by a cover letter and résumé. Before submitting your materials, please read them over for accuracy. Review of applications will begin immediately and continue until the successful candidate has been selected.

To apply for this position, visit:

Assistant Dean for Advancement, The Rome School of Music, Drama, and Art, The Catholic University of America.

To nominate a candidate, please contact Susan Faraone: <u>susanfaraone@aspenleadershipgroup.com</u>.

All inquiries will be held in confidence.