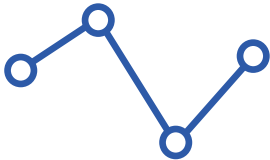


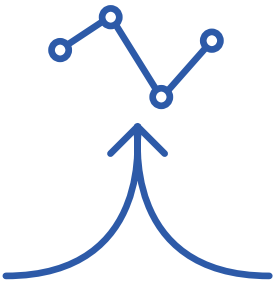
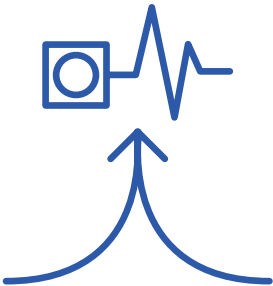
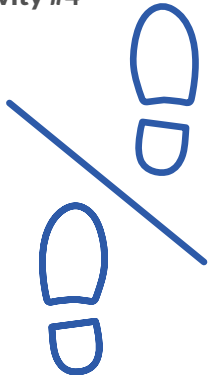
THE POWER OF FUTUREVIEW®

Use this worksheet to help you apply the Hard Trends that are shaping the future to elevate your Futureview®.

| Module 3 Lesson 1 | Rapid Application Learning Activity Worksheet |
|---|--|
| <p>Futureview Principle</p> | <p>How you view the future will shape how you act today, and how you act today will shape your future. Your Futureview will determine the future you!</p> <p>Becoming aware of your own Futureview puts a tremendously powerful strategic tool in your hands. Your Futureview influences which actions you'll take, and which actions you'll avoid.</p> <p>It's clear that Blackberry had a different Futureview than Apple had. Blockbuster had a different Futureview than Netflix. These companies' Futureviews shaped their future.</p> <p>If you can elevate your Futureview, based on the Hard Trends and transformational changes that are shaping the future, you will elevate your future.</p> <p>There's nothing stronger than a shared Futureview. Do you know the Futureview of your own company? What about the employees, business partners and/or customers? Do they have a clear and accurate Futureview?</p> <p>If the answer is no, we need to change that to a yes. That's how we can prosper both now and in the future.</p> |
| <p>Activity #1</p>  | <p>Based on what you've learned about the Hard Trends that are shaping your future, how will your role and responsibilities change?</p> |

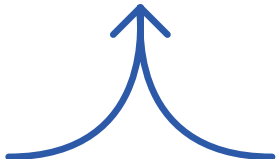

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|---|--|
| <p>Activity #2</p>  | <p>Based on your response to Activity #1, what are the new competencies you need to remain relevant and in demand based on the Hard Trends that are shaping the future? (e.g., What are the subjects that you need to master or learn to allow yourself to thrive in the new future, regardless of age?)</p> |
| <p>Activity #3</p>  | <p>From the items identified in Activity #2, what are the attitudes, beliefs and assumptions that are holding you back from embracing the future you?</p> |
| <p>Activity #4</p>  | <p>What are some positive action steps you can take to overcome the barriers in Activity #3 that are holding you back?</p> |

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| Module 3 Lesson 1 | Rapid Application Learning Activity Worksheet |
|--|--|
| <p>Activity #5</p>  <p>Save your response for a future lesson:</p> <p>Mod 4 Lesson 6 Activity #1</p> | <p>What is your personal Futureview and/or the Futureview of your current organization?</p> |
| <p>Activity #6</p>  | <p>Schedule a meeting to speak with people in your department, division, or unit to share your Futureview and discuss how your view of the future aligns with everyone else's. Discuss how you can align your plans to move forward together or assist each other in achieving your goals. After the meeting, return to this activity and write any actions you should take based on your key takeaways from the meeting in the space below.</p> |