



Vans Is About to Drop Its Fourth Sneaker Collaboration With the Meatball Shop

These are a must cop for meatball-loving sneakerheads.

Jackson Connor Sep 26, 2016



Image via Publicist

Though over the years a number of sneaker companies have chosen to dress up their kicks in various foodstuffs—from Newcastle pale ale-patterned Nikes to cheese burger and fries-flavored Asics—ever since 2012, **Vans and the Meatball Shop have existed as the quintessential odd couple of footwear.**

First, some four years ago, the 50-year-old sneaker company and the New York City restaurant chain [placed miniature meat grinders](#) on pairs of its classic canvas kicks. Then, in 2014, [the companies teamed up again](#) on a diamond-patterned shoe with one, slightly-more subtle meat grinder placed above the heel.

If it wasn't obvious already, this a partnership built around a shared love of meat. And now, on September 29, Vans' Steve Van Doren and the Meatball Shop's Daniel Holzman are collaborating once again—**this time, slapping some anthropomorphic meatballs on some high-top checkered joints.**

The release will also mark "Love Vans Day" at Meatball Shop locations throughout the city. Customers who walk in wearing any pair of Vans will be given a free plate of Mini Buffalo Balls with the purchase of another menu item.

"Ever since Steve van Doren came in for dinner and loved our meatballs we've had a special relationship," Holzman, the Meatball Shop's chef and owner, said in a statement to *First We Feast*. "Getting to work directly with Steve to design the shoes is a very cool experience, he's a great guy with an iconic brand that we're extremely excited to work with. For our fourth edition we decided to play with one of their classics and add a little Meatball Shop love!"

Fans can purchase the Vans x Meatball Shop collabo at the restaurant or online, **though word is still out on where we can cop one of these very stylish "Balls" tees.**

