

# SOCIAL MEDIA

## SOCIAL MEDIA TRAINING PROGRAM

Our Standard Social Media Training Program is a great solution to create and maintain an online presence in this quickly changing digital World. PGC utilizes proven systems to create proven results!

The 90 Day Comprehensive Social Media Training Program Includes:

- o Premade Graphic Posting Kit
- o 12 Training Modules
- o 3 Personal Strategy Sessions
- o Graphic Design Training for Developing Content
- o Social Media Editorial Calendars
- o Contests, Events & E-Blasting Recommendations
- o Blogging and Vlogging for Search Engine Optimization

Our Social Media Accounts grow 200% on average when these principles are applied. We will show you how to strategically leverage your social media platforms to expand your current business and create new clients. Our proven Contest of the Month process alone can create dramatic increases in reach and growth for your social media presence. Learn how to plan and implement a successful Social Media strategy for your elective medical practice.

► **877-742-0742**