

MICROBLADING FACTS

> Is it tattooing?

"With the sudden popularity and media attention to the term microblading, many are led to believe microblading is not a tattoo process. Permanent cosmetics, micropigmentation, dermal implantation, microblading/ microstroking, eyebrow embroidery, and long-time/long-lasting makeup, are all different names for the same procedure – cosmetic tattooing. Any time color is placed into the skin with any device, it is a tattoo process as defined by many well informed regulators, the medical community, and dictionary sources. Denying this process as a tattoo can be problematic for those who would, for religious or other personal reasons, normally refuse to have a tattoo."

> Is a blade being used to perform the microblading tattoo procedure?

"Microblading is performed with a grouping or configuration of needles affixed to a handle to manually create lines that resemble eyebrow hair. The tools have gone through changes currently being used. An actual scalpel is not used. These are considered medical devices (i.e., both handle and attached needles) and must be completely sterilized before and after use."

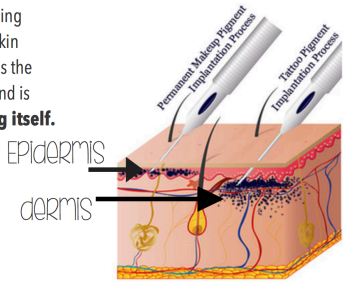
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EPIDERMIS VS DERMIS

Micro-blading is the process of implanting pigment into the **upper layer** of the skin **epidermis** with a tool. The epidermis is the outer layer of skin that is visible to all and is **constantly shedding and renewing itself.**

<https://youtu.be/orjmmal-pyn1w>



ONE OF THE MAIN DIFFERENCES BETWEEN NORMAL TATTOO PROCESS & MICRO-PIGMENTATION IS THE LAYER OF SKIN EACH ONE IS IMPLANTED INTO. TATTOO DEPOSITS THE INK INTO THE SECOND LAYER OF THE SKIN, DERMIS.

WATCH THESE CLIPS

- > [What do you think of the angle of her strokes?](#)
- > <https://www.vogue.com/article/bella-thorne-microblading-brow-tattoo>
- > https://www.self.com/story/bella-thorne-tattooed-her-eyebrows-and-its-all-recorded-on-snapchat?mbid=recirc_ab_cb_Vogue#intcid=dt-recirc-cral2_2

This will be determined with **visual inspection** as well as **questioning** to categorize

1. Natural Skin Color before sun exposure?
2. How many freckles, if any do you have on unexposed area of skin?
3. How does your skin respond to the sun?
4. Does your skin tan?
5. If so, how deeply?
6. How sensitive is your skin to the sun?

THE FITZPATRICK SKIN TYPE SCALE					
I FAIR	II LIGHT	III LIGHT-BROWN	IV MEDIUM-BROWN	V BROWN	VI VERY DARK-BROWN
Characteristics: Fair skin, light or medium eye color, freckles, burns easily and rarely tans.	Characteristics: Fair skin, light to olive eye color, freckles, burns easily and rarely tans.	Characteristics: Light olive skin, light to olive eye color, freckles, burns and tans.	Characteristics: Brown skin and olive eye color, freckles, burns and tans.	Characteristics: Brown skin and dark eye color, freckles, burns and tans.	Characteristics: Dark skin and dark eye color, freckles, burns and tans.
Sun protection: Use SPF 30 or greater.	Sun protection: Use SPF 30 or greater.	Sun protection: Use SPF 30 or greater.	Sun protection: Use SPF 30 or greater.	Sun protection: Use SPF 30 or greater.	Sun protection: Use SPF 30 or greater.

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Microblading Online Training

8 Online Modules
2 Live Video Modules

www.MichelleRukny.com

Learning the art of Microblading was the best decision I made for myself and my son. Being a single mother I wanted to do something that allowed me to spend more time with my son but also gave me financial freedom. I am also a Realtor and bought and sold many properties but since I'm not a "salesy" person, I only take real estate clients that come from referrals.

Enter Microblading... I was able to make my initial investment back in less than a month and have been working from my home studio ever since. This isn't a get rich quick scheme this is a real example of how easy it is to be self-sufficient again!

My course is mainly online so you can take it at your own pace. Finish it as quickly as one day or as long as a year. I'm offering my course at this discounted price until January because I'm seeing a lot of CHEAP and INCORRECT training / work out there. This is setting up women to FAIL.

Here is a syllabus of what you will be learning:

- Module 1: What is Microblading
- Module 2: Skin Anatomy & Conditions
- Module 3: History of Microblading / Golden Ratio
- Module 4: Color Theory
- Module 5: Sterilization & Sanitation
- Module 6: Client Consultation
- Module 7: Marketing & Branding
- Module 8: Strokes, Shape, Measurement
- Module 9: Live Shadow session of TRAINER performing on 3 clients from beginning to end
- Module 10: Live Shadow sessions of STUDENT performing on 3 models.

Upon submission of 3 pictures before and after (of your models) you will

receive your certification of completion. You will then get access to the student forum where you will be required to submit your works for critique, where you can ask questions from other artists & find out what color recommendations for your first clients.

REGULAR PRICE: \$2375

CURRENT PRICE: \$1900

The price includes your starter kit.

Starter Kit:

- Measuring Tool
- Ruler
- Marking Pencil
- Sharpener
- 25 needles
- Microblading Hand Tool
- 1 complete client kit
- 4 Pigments
- 1 Non-Grey Blue
- 1 Transparent Dilutant
- Latex Practice Skin
- Graph Paper
- Pigment Ring
- Mixing Stick