



Dear Business Partner,

The Israeli American Council (IAC) was established to build an engaged and united Israeli American community that strengthens our next generation, the American Jewish community, and the state of Israel. To accomplish these goals, the IAC has embarked on a multi-tiered programming initiative that includes Hebrew classes for elementary school children; social events, Israel advocacy training, Israel trips, internships in Israel for Israeli American college students; holiday celebrations for families, and much more.

One program that is integral to achieving IAC's mission is the Celebrate Israel Festival. Designed to unite the entire South Florida community in support of the State of Israel and to coincide with Yom Ha'atzmaut (Israel Independence Day), "Celebrate Israel 2016" will take place on May 22nd, 2016 at C.B. Smith Park in Pembroke Pines. We are proud to present internationally famous Israeli Band MASHINA as the headline entertainer for the festival.

We are looking for local businesses like yours to help us present this important unifying event for the South Florida Community. Last year over 10,000 people attended and with your help and with our anticipated publicity we expect even more people to attend, providing great exposure and marketing possibilities for your business. As IAC is a 501 (c) (3) organization, your donation will be tax- deductible. Attached is a list of available sponsorship opportunities.

We know that with the support of businesses like yours, we can present a "Celebrate Israel 2016" event that will showcase Florida's unwavering support for the State of Israel.

To discuss donations and sponsorship opportunities please contact IAC's Florida office 954-874-0777 or via email at chenlee@israeliamerican.org

We look forward to working with you in this exciting community project.
Warmly,

Rani Ben David
Chairman, Florida Local Council

Amir Hayun
Celebrate Israel Chair



\$36,000 Presenting Sponsor

- Company name & logo on main stage as Presenting Sponsor
- Company logo included in all ad campaigns as presenting sponsor
- Sponsor name and logo to be including in all print materials
- Exclusivity of brand at the festival
- Title on VIP zone
- Booth in the festival
- 50 VIP passes
- 8 VIP parking spaces



\$25,000 Title Sponsor

- Company name & logo on main stage banner as Title Sponsor
- Sponsor name and logo to be including in all print materials
- Title on Kids zone
- Booth in the festival
- 30 VIP passes
- 6 VIP parking spaces



\$18,000 Diamond Sponsor

- Company name & logo on main stage as banner as Diamond Sponsor
- Sponsor name and logo to be including in all print materials
- Title on 50x60 main shed
- Booth in the festival
- 15 VIP passes
- 4 VIP parking spaces

\$10,000 Platinum Sponsor

- Company name and logo to be including in all print materials
- Title on 40x40 tent
- Booth in the festival
- 8 VIP passes
- 2 VIP parking spaces

\$5,000 Gold Sponsor

- Company name and logo to be including in all print materials
- Title on activity
- Booth in the festival
- 4 VIP passes
- 2 VIP parking spaces

\$2,500 Silver Sponsor

- Company name and logo to be including in all print materials
- Booth in the festival
- 2 VIP passes
- 1 VIP parking space

\$1,800 Friend of the Festival

- Company name and logo to be including in all print materials
- 2 VIP passes
- 1 VIP parking space